

ABSTRAK

Pengembangan Keterampilan Manajerial Kepala Sekolah Dalam Meningkatkan Prestasi Sekolah (Studi Kasus pada SDN di Ranting 6 Kecamatan Pataruman Kota Banjar)

Dede Hasyaroh

NIM. 82362425004

Penelitian ini dilatarbelakangi oleh adanya perbedaan capaian prestasi sekolah pada SDN di Ranting 6 Kecamatan Pataruman Kota Banjar meskipun berada dalam wilayah dan karakteristik lingkungan yang relative serupa. Kondisi tersebut menunjukkan pentingnya peran kepala sekolah dalam mengembangkan keterampilan manajerial sebagai factor strategis peningkatan mutu pendidikan. Penelitian ini bertujuan untuk menganalisis proses pengembangan keterampilan manajerial kepala sekolah, mengidentifikasi strategi yang diterapkan, serta merumuskan model pengembangan yang efektif dalam meningkatkan prestasi sekolah. Penelitian menggunakan pendekatan kualitatif dengan metode studi kasus melalui wawancara, observasi, dan studi dokumentasi. Analisis data dilakukan melalui reduksi data, penyajian data, dan penarikan kesimpulan dengan teknik triangulasi untuk menjamin keabsahan data.

Hasil penelitian menunjukkan bahwa pengembangan keterampilan manajerial kepala sekolah dilaksanakan melalui siklus manajemen yang sistematis dan berkelanjutan, meliputi perencanaan, pengorganisasian, pelaksanaan, dan pengawasan. Strategi yang diterapkan mencakup penguatan kompetensi guru, pembinaan, siswa berbasis potensi, pengembangan budaya sekolah berprestasi, kolaborasi dengan orang tua, serta pengambilan keputusan berbasis data. Model pengembangan yang efektif ditandai oleh integrasi keterampilan konseptual, teknis, dan hubungan manusia secara konsisten dan adaptif, sehingga mampu membangun system pembinaan prestasi yang terstruktur dan berorientasi pada perbaikan berkelanjutan. Penelitian ini menegaskan bahwa keterampilan manajerial kepala sekolah merupakan factor kunci dalam peningkatan prestasi sekolah dasar secara sistematis dan berkelanjutan.

Kata kunci : Keterampilan Manajerial, Kepala Sekolah, Prestasi Sekolah, Manajemen Pendidikan, Sekolah Dasar.

ABSTRACT

Development of Principals' Managerial Skills in Improving School Achievement (A Case Study at Public Elementary Schools in Cluster 6, Pataruman District, Banjar City)

Dede Hasyaroh

NIM. 82362425004

This study was motivated by differences in school achievement among public elementary schools in Cluster 6 of Pataruman District, Banjar City, despite having relatively similar environmental and contextual characteristics. This condition indicates the importance of the principal's role in developing managerial skills as a strategic factor in improving educational quality. The objectives of this study were to analyze the process of developing principals' managerial skills, identify the strategies implemented, and formulate an effective development model to improve school achievement. This research employed a qualitative approach using a case study method through interviews, observations, and documentation studies. Data were analyzed through data reduction, data display, and conclusion drawing, with triangulation techniques to ensure data validity.

The findings reveal that the development of principals' managerial skills is carried out through a systematic and continuous management cycle, including planning, organizing, implementing, and supervising. The strategies implemented include strengthening teachers' competencies, student coaching based on individual potential, developing an achievement-oriented school culture, collaboration with parents, and data-based decision making. An effective development model is characterized by the consistent and adaptive integration of conceptual, technical, and human relation skills, enabling the establishment of a structured and sustainable achievement development system. This study confirms that principals' managerial skills are a key factor in improving elementary school achievement in a systematic and sustainable manner.

Keywords: Managerial Skills, School Principal, School Achievement, Educational Management, Elementary School.