

DAFTAR ISI

LEMBAR PENGESAHAN

LEMBAR PERSETUJUAN PEMBIMBING

LEMBAR PERSETUJUAN

PERNYATAAN KEASLIAN SKRIPSI

KATA PENGANTAR..... i

DAFTAR ISI..... iv

DAFTAR ISI TABEL..... vii

DAFTAR GAMBARError! Bookmark not defined.

DAFTAR LAMPIRAN ix

BAB I PENDAHULUANError! Bookmark not defined.

1.1. Latar Belakang**Error! Bookmark not defined.**

1.2. Rumusan Masalah**Error! Bookmark not defined.**

1.3. Tujuan Penelitian.....**Error! Bookmark not defined.**

1.4. Kegunaan Penelitian.....**Error! Bookmark not defined.**

1.4.1. Kegunaan Teoritis**Error! Bookmark not defined.**

1.4.2. Kegunaan Praktis.....**Error! Bookmark not defined.**

BAB II LANDASAN TEORI.....Error! Bookmark not defined.

2.1. Penelitian Terdahulu**Error! Bookmark not defined.**

2.2. Landasan Teori**Error! Bookmark not defined.**

2.2.1. Konsep Strategi**Error! Bookmark not defined.**

2.2.1.1. Tahapan Strategi**Error! Bookmark not defined.**

2.2.1.2. Tingkatan Strategi.....**Error! Bookmark not defined.**

2.2.1.3. Strategi Analisis SWOT.....	Error! Bookmark not defined.
2.2.2. Konsep Pariwisata.....	Error! Bookmark not defined.
2.2.3. Konsep Ekowisata	Error! Bookmark not defined.
2.2.3.2. Tujuan Pengembangan Ekowisata	Error! Bookmark not defined.
2.2.4. Konsep Ekowisata Berbasis Masyarakat (<i>Community Based Ecotourism/CBE</i>).....	Error! Bookmark not defined.
2.4. Kerangka Pemikiran.....	Error! Bookmark not defined.
2.5. Proposisi.....	Error! Bookmark not defined.
BAB III METODE PENELITIAN	Error! Bookmark not defined.
3.1. Desain Penelitian	Error! Bookmark not defined.
3.2. Operasionalisasi Konsep.....	Error! Bookmark not defined.
3.3. Data dan Sumber Data	Error! Bookmark not defined.
3.3.1. Data Primer.....	Error! Bookmark not defined.
3.3.2. Data Sekunder.....	Error! Bookmark not defined.
3.4. Teknik Pengumpulan Data	Error! Bookmark not defined.
3.4. Teknik Pengolahan Data/Analisis Data.....	Error! Bookmark not defined.
3.5. Jadwal Penelitian	Error! Bookmark not defined.
BAB IV HASIL PENELITIAN DAN PEMBAHASAN.....	Error! Bookmark not defined.
4.1. Gambaran Umum Objek Penelitian	Error! Bookmark not defined.
4.1.1. Gambaran Umum Desa Sukamaju	Error! Bookmark not defined.
4.1.2. Gambaran Umum Objek Ekowisata Curug Jami	Error! Bookmark not defined.

4.1.3. Profil Kelompok Tani Kujang Kencana.....	Error! Bookmark not defined.
4.1.4. Visi dan Misi Kelompok Tani Kujang Kencana/Pengelola EkowisataCurug Jami.....	Error! Bookmark not defined.
4.1.5. Susunan Pengelola Wisata Curug Jami Desa Sukamaju Kecamatan Cihaurbeuti Kabupaten Ciamis	Error! Bookmark not defined.
4.1.6. Karakteristik Informan	Error! Bookmark not defined.
4.2. Hasil Penelitian dan Pembahasan.....	Error! Bookmark not defined.
BAB V KESIMPULAN DAN SARAN	181
5.1 Kesimpulan	181
5.2 Saran.....	182
DAFTAR PUSTAKA	Error! Bookmark not defined.

