

ABSTRAK

Mulyana Nugraha. 2026. “PENGARUH IMPLEMENTASI *SMART CLASS* TERHADAP MOTIVASI BELAJAR DAN DAMPAKNYA TERHADAP HASIL BELAJAR MAHASISWA (Suatu Studi Pada Mahasiswa Universitas Perjuangan Tasikmalaya)”, Di Bawah Bimbingan Dr. Nurdiana Mulyantini, S.E, M.M. Selaku Pembimbing I dan Dr. H. Yusup Iskandar, SE., M.M. Selaku Pembimbing II.

Penelitian ini dilatarbelakangi oleh belum optimalnya hasil belajar mahasiswa Universitas Perjuangan Tasikmalaya yang diduga disebabkan oleh belum optimalnya implementasi *Smart Class* dan motivasi belajar mahasiswa. Adapun tujuan penelitian ini untuk mengetahui dan menganalisis : 1) pengaruh implementasi *Smart Class* terhadap motivasi belajar mahasiswa di Universitas Perjuangan Tasikmalaya. dan 2) pengaruh motivasi belajar terhadap hasil belajar mahasiswa di Universitas Perjuangan Tasikmalaya. Dalam penelitian ini digunakan metode kuantitatif dengan pendekatan *survey eksplanatory*. Populasi dalam penelitian ini adalah mahasiswa FKIP Universitas Perjuangan Tasikmalaya yang berjumlah 697 orang. Pengambilan sampel digunakan teknik *random sampling* sehingga tidak semua populasi dijadikan sampel sehingga sampel dalam penelitian ini sebanyak 87 orang. Teknik pengumpulan data dilakukan melalui studi kepustakaan dan studi lapangan dengan cara wawancara, observasi dan angket. Data yang terkumpul dianalisis secara statistik, baik secara deskriptif inferensial, maupun analisis hubungan antar variabel. Analisis hubungan antar variabel dilakukan dengan menggunakan analisis statistik SPSS Versi 25. Hasil penelitian menunjukkan bahwa: 1) Implementasi *Smart Class* sudah baik walaupun masih ada indikator yang masih harus ditingkatkan seperti penggunaan *Smart Class* belum dapat memberikan variasi metode pembelajaran yang lebih menarik. Hasil analisis data menunjukkan implementasi *Smart Class* berpengaruh terhadap motivasi belajar mahasiswa dan memiliki hubungan kuat. Dengan kata lain semakin baik implementasi *Smart Class* maka motivasi belajar mahasiswa akan meningkat. 2) Motivasi belajar mahasiswa sudah baik walaupun masih ada indikator yang masih harus ditingkatkan. Hasil analisis data menunjukkan motivasi belajar mahasiswa berpengaruh terhadap hasil belajar mahasiswa dan memiliki hubungan kuat. Dengan kata lain semakin baik motivasi belajar mahasiswa maka hasil belajar mahasiswa akan meningkat. 3) Hasil belajar mahasiswa dapat dikategorikan cukup baik walaupun masih ada indikator yang masih harus ditingkatkan yaitu mahasiswa belum dapat menyelesaikan tugas praktik dengan terampil dan hasil yang memuaskan. Hasil analisis data menunjukkan hasil belajar mahasiswa dipengaruhi oleh implementasi *Smart Class* dan motivasi belajar mahasiswa. Dengan kata lain semakin baik implementasi *Smart Class* dan motivasi belajar mahasiswa maka hasil belajar mahasiswa akan meningkat.

Kata Kunci : *implementasi Smart Class, motivasi belajar, hasil belajar mahasiswa.*

ABSTRACT

Mulyana Nugraha. 2026. "The Effect Of Smart Class Implementation On Learning Motivation And Its Impact On Student Learning Outcomes (A Study of Students at the Perjuangan University, Tasikmalaya)", Under the guidance of Dr. Nurdiana Mulyantini, S.E., M.M. as Supervisor I and Dr. H. Yusup Iskandar, S.E., M.M. as Supervisor II.

This research is motivated by the suboptimal learning outcomes of students at the Perjuangan University Tasikmalaya, which is thought to be caused by the suboptimal implementation of Smart Class es and student learning motivation. The purpose of this study is to determine and analyze: 1) the effect of Smart Class implementation on student learning motivation at the Perjuangan University Tasikmalaya. and 2) the effect of learning motivation on student learning outcomes at the Perjuangan University Tasikmalaya. In this study, a qualitative method was used with an explanatory survey approach. The population in this study were 697 students of the Faculty of Teacher Training and Education at the Perjuangan University Tasikmalaya. Sampling used a random sampling technique so that not all populations were sampled so that the sample in this study was 87 people. Data collection techniques were carried out through literature studies and field studies by means of interviews, observations and questionnaires. The collected data were analyzed statistically, both descriptively inferentially, and analysis of relationships between variables. The analysis of the relationship between variables was carried out using SPSS Version 25 statistical analysis. The results of the study indicate that: 1) The implementation of Smart Class es is good, although there are still indicators that still need to be improved, such as the use of Smart Class es has not been able to provide a more interesting variety of learning methods. The results of the data analysis show that the implementation of Smart Class es has an effect on student learning motivation and has a strong relationship. In other words, the better the implementation of Smart Class es, the better the student learning motivation will be. 2) Student learning motivation is good, although there are still indicators that still need to be improved. The results of the data analysis show that student learning motivation has an effect on student learning outcomes and has a strong relationship. In other words, the better the student learning motivation, the better the student learning outcomes will be. 3) Student learning outcomes can be categorized as quite good, although there are still indicators that still need to be improved, namely students have not been able to complete practical assignments skillfully and with satisfactory results. The results of the data analysis show that student learning outcomes are influenced by the implementation of Smart Class es and student learning motivation. In other words, the better the implementation of Smart Class es and student learning motivation, the better the student learning outcomes will be.

Keywords: Smart Class implementation, learning motivation, student learning outcomes.