

ABSTRAK

Dandi Syaban Panutan. 2024. Analisis Usahatani Cabai Merah Varietas Pilar di Desa Maparah Kecamatan Panjalu Kabupaten Ciamis dibawah bimbingan **Sudrajat dan Iwan Setiawan.**

Tujuan penelitian adalah untuk menganalisis besarnya biaya, penerimaan dan pendapatan usahatani cabai merah varietas Pilar, serta Kelayakan usahatani cabai merah varietas pilar. Penelitian didesain secara kuantitatif dengan menggunakan metode survei dan dilaksanakan di Desa Maparah Kecamatan Panjalu Kabupaten Ciamis mulai bulan Mei-Juli tahun 2021. Sebanyak 22 petani cabai diambil sebagai sampel responden dari 180 orang populasi petani dengan menggunakan teknik Slovin. Hasil penelitian menunjukkan : (1) biaya yang dikeluarkan dalam usahatani cabai merah varietas pilar dengan luas lahan 11,27 hektar per satu kali musim tanam sebesar Rp. 755.434.538. Besarnya penerimaan Rp. 1.667.276.000, sehingga diperoleh besarnya pendapatan sebesar Rp. 911.841.462. (2) Hasil analisis kelayakan usahatani cabai merah varietas pilar adalah 2,20 artinya usahatani tersebut layak diusahakan.

Kata kunci : pendapatan, usahatani, cabai merah

ABSTRACT

Dandi Syaban Panutan. 2024. *Analysis of Pilar Variety Red Chili Farming in Maparah Village, Panjalu District, Ciamis Regency under the guidance of Sudrajat and Iwan Setiawan.*

The aim of the research is to analyze the costs, receipts and income of the Pilar variety of red chili farming, as well as the feasibility of the Pilar variety of red chili farming. The research was designed quantitatively using a survey method and was carried out in Maparah Village, Panjalu District, Ciamis Regency from May-July 2021. A total of 22 chili farmers were taken as sample respondents from a population of 180 farmers using the Slovin technique. The results of the research show: (1) the costs incurred in cultivating red chilies of the pillar variety with a land area of 11.27 hectares per planting season are Rp. 755,434,538. The amount of receipt is Rp. 1,667,276,000, resulting in an income of Rp. 911.841.462. (2) The results of the feasibility analysis of the red chili farming of the pillar variety are 2.20, meaning that the farming is worth running.

Key words: income, farming, red chilies