

# PERAN PEMERINTAH DESA DALAM PEMBENTUKAN KELOMPOK INFORMASI MASYARAKAT DI DESA MAPARAH KECAMATAN PANJALU KABUPATEN CIAMIS

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## ABSTRACT

*This research is motivated by the problem that the role of the Maparah Village Government in the Formation of Community Information Groups in Maparah Village, Panjlau District, Ciamis Regency has not run optimally, it can be seen that there are several problems such as, Lack of optimal government services to the community related to important information, Lack of public understanding related to regulations that regulates Community Information Groups, Lack of availability of various sectors of facilities, There is no effort to guide the community in the formation and empowerment of Community Information Groups. In the preparation of this study the author uses a descriptive method with a qualitative approach. Data collection techniques used in this study are interviews, observation, and documentation. Qualitative Data Processing/Analysis Techniques uses descriptive data analysis, namely by collecting facts and describing them. The steps of data analysis are data collection, data reduction, data presentation, and data conclusion drawing. Based on the discussion that overall the Maparah Village Government, Panjalu District, Ciamis Regency has not carried out its role optimally.*

**Keywords:** *Role, Government Library, Village, Community Information Group.*

## PRELIMINARY

The village government is a government institution that protects and manages the community in certain areas as regulated in Law Number 6 of 2014 concerning villages, namely the village is a legal community unit with an interest in the local community. The rights of the people of origin and traditional rights are recognized and respected in the government system of the Unitary State of the Republic of Indonesia. Villages build and advance villages by regulating and managing

territories, and community empowerment is one of the many ways that are regulated by community life and its contents to develop and advance the village or its territory.

The right to access information is a right that every citizen has, and information disclosure is one of the important characteristics of Article 1 Paragraph 1 of Law Number 14 of 2008 concerning Openness of Public Information to maintain the sovereignty of a democratic country. Contains value, meaning, and information

Information, statements, ideas, and signs, including data, facts, and explanations, are presented in various packages and formats in accordance with the development of electronic or non-electronic information and communication technology.

These issues prompted the government to develop an information network in its territory by establishing a social communication institution, the Community Information Group (KIM). The Community Information Group (KIM) program is a program of the Ministry of Communication and Information (Kemkominfo) and is implemented by various Communication and Information Offices (Diskominfo) in various parts of Indonesia, especially the Regional Communications and Information Office (Diskominfo). Establishment of the Community Information Group (KIM) as a public information agency in accordance with the promulgation of the Regulation of the Minister of Communication and Information Technology

No.08/PER/M.KOMINFO/6/2010, Guidelines for the Development and Empowerment of Social Communication Institutions. The Community Information Group (KIM) aims to create a positive and information-sensitive society. As well as creating a two-way information media network by connecting one community group to another, thus enabling them to empower each other. One of them is collecting, managing,

and disseminating information to create an independent village that has access to public information. Community Information Group (KIM) is a public service organization formed and managed by the community, specializing in community-oriented information services and community empowerment, according to the needs of the community. The Community Information Group also has a vision and mission which was its first vision. Creating an innovative society that provides added value to the community by utilizing public information and dissemination to create a prosperous information society. Second, the mission of community information groups is to encourage the growth and development of community information groups independently, to increase the role of community information groups in facilitating the flow of public information between community members and between the government and the community, and to increase access to information from group members and the public as well as the ability to manage information. The public overcomes the public information gap and develops and enhances the activities of community information groups in utilizing information to add value to the community and absorb/guide people's aspirations. The benefits of the community information group itself for community empowerment are:

1. Assist the Village/Kelurahan Government to provide various

good information to the community about various development activities and government activities;

2. Contribute directly to community empowerment in terms of the household economy. Thus, the role of the media of social communication groups in disseminating information has been shown to make the public aware of any information they convey through social information groups, especially rural communities, which are used as a tool for friendship and joint business development.

According to Mulyono and Yalia (2015:30), "The purpose of KIM is to meet the information needs, especially useful for the community, improve welfare, improve the welfare and justice of the community, and improve the quality of talent. The existence of the Community Information Group (KIM) is an effort to empower the community by developing a paradigm of communication with the community (communications with people), not communication for the community (communications with people). The existence of the Community Information Group (KIM) is later expected to be a dialogue partner for the government to help implement all public policies, guide people's wishes, and become a reliable, accurate and fact-based source. The Community Information Group is intended to meet the needs of public information that is beneficial to the community and

improves welfare. Increase human resources (HR) to support.

The area of Maparah Village, which consists of 12 villages, is very important to provide benefits to the community, improve the welfare and intelligence of the community, improve community welfare and justice, as well as regional development. In this city, there is a problem of disseminating important information to the community in various villages, but it is still not completely evenly distributed and the community creates its own anxiety because it is not necessarily guided by information (demas) which is not necessarily clear. So, considering the village of Maparah, how important is the role of the village government in supporting the formation of the Community Information Group (KIM) and the formation of this Community Information Group (KIM) for the dissemination of important information to the community. What's that? Mapala village has a significant number of villages. .

In connection with the description above, there are questions related to the research conducted by the author regarding the role of the village government in the formation of community information groups based on observations made by the author in the village of Maparah, Panjalu District, Ciamis. Area. The minimal role of the government in forming a Community Information Group (KIM) in Maparah Village, Panjalu Region,

Ciamis Regency is due to several indicators including:

1. Less than optimal government services to the community. This is evidenced by the slowness of information about important matters from the city government to the public.
2. Lack of general understanding of the regulations governing community information groups. This is evidenced by the lack of people in Mapala Village who know the regulations.
3. Lack of availability of objects in various sectors. This is evidenced by the lack of public access to reliable information.
4. There is no community development effort in the formation and empowerment of community information groups. This is evidenced by the fact that the village government does not consult with public intelligence groups.

## LITERATURE REVIEW

### Definition Of Role

The role is part of the task that must be carried out. Understanding the role according to Soerjono Soekanto (2002:243), namely the role is a dynamic aspect of the position (status), if a person carries out his rights and obligations in accordance with his position, and performs according to the role.

According to Wulansari, (2015:106) states that: Role is the concept of what an individual must do

in society and includes behavioral demands from society on a person and is an important individual behavior for the social structure of society.

The role according to Soekanto (2015:211) includes 3 things, including:

1. Roles include norms associated with a person's position or place in society. Role in this sense is a series of rules that guide a person in social life.
2. Role is a concept of what individuals in society as an organization can do.
3. The role can also be said as individual behavior that is important for social society.

### Definition of Government

In general, what is referred to as "Government" is a group of individuals who have certain authority to exercise power which in this sense carries out legitimate authority and protects and improves people's living standards through actions and the implementation of various decisions. As in Article 1 paragraph 2 of Law Number 30 of 2014 concerning Government Administration, that the function of Government is a function in carrying out government administration which includes the tasks of regulation, service, development, empowerment, and protection.

The word "government" comes from the word "order" which after adding the prefix "pe" becomes the word "government" and if it gets the suffix "an" it becomes the word

"government", in this case the difference between "government" government and "government" is because government agency or government. the organization concerned, while government means things or matters relating to the government itself (Syafie. 2011:5). According to Indra, (2003:5) states that:

Moreover, according to Napitupulu (2012; 9) states that: Government means institutions or organizations that exercise government power, while government is the process of ongoing activities or changes in government in the administration of state power.

Meanwhile, the government said as Mustafa (2013: 76) said: "The government is an institution or institution and its employees have duties, duties, authorities and responsibilities to carry out the duties and will of the people. Government in a narrow sense. is a state organ that carries out executive duties only."

#### **Definition Of Government**

In general, what is meant by "Government" is a group of people who have certain authority to exercise power which in this sense exercises legitimate authority and protects and improves people's living standards through actions and the implementation of various decisions. As in Article 1 paragraph 2 of Law Number 30 of 2014 concerning Government Administration, that the function of Government is a function in carrying

out government administration which includes the tasks of regulation, service, development, empowerment, and protection.

Government comes from the word "command" which after adding the prefix "pe" becomes the word "Government" and if it gets the suffix "an" it becomes the word "government", in this case the difference between "Government" and "Government" Government" is because the government is an agency or government. concerned, while the government regulates the organization or government affairs itself (Syafie. 2011:5). According to Ndraha, (2003:5) states that:

Furthermore, according to Napitupulu (2012; 9) states that: Government contains institutions or organizations that regulate government power, while government is the process of ongoing government activities or changes in regulating state power.

While the Government as stated by Mustafa (2013: 76) that: "The government is an institution or institution and its staff who have the duties, functions, authorities and responsibilities to carry out the duties and will of the people. Government in a narrow sense is a state organ that carries out executive duties only."

#### **Village**

The village is a unitary area inhabited by a number of families that have their own government system (headed by a village head) or the village is a group of houses outside the

city that are a unit. The village was formed on the initiative of several heads of families who had settled permanently by taking into account the origins of the region and the language, customs, economy and socio-cultural conditions of the local people, which eventually formed a village. The village is a territorial unit inhabited by a number of families who have settled and depend on the surrounding natural resources in the hope of maintaining life to achieve prosperity. (Saparin, 2013:30).

The village is not the same as the kelurahan, the village is led by a village head who is elected by the local population, while the kelurahan is headed by a lurah who is appointed by an authorized official from a civil servant who has met the requirements set by applicable legislation. Article 203 of Law Number 32 of 2004 concerning regional government explains that the village head is directly elected by and from villagers who are citizens of the Republic of Indonesia, appointed by the regent or city representative no later than thirty days after the election.

According to Kensil (2001: 21) states that: Village is an area occupied by a number of residents as a legal community unit which has the lowest government organization directly under the sub-district head, has the right to organize their own household within the framework of the territory of the Unitary State of the Republic of Indonesia (NKRI) which is occupied

by a number of residents who have the lowest government organization entitled to administer government or his own household.

According to HAW. Widjaja (2002:88): The village is an area occupied by a number of residents as a community unit, including a legal community that has the lowest government organization under the sub-district head and has the right to organize its own household within the bonds of the Unitary State of the Republic of Indonesia.

Based on some of the expert opinions above, it can be concluded that the village is a territorial unit inhabited by a number of families that have their own system of government. ) which is occupied by a number of residents who have the lowest government organization that has the right to run their own government or household.

### **Village Government**

The term government comes from the word command, which means words that mean to order something to be done, something to be done. Government is the person, agency or apparatus that issues or gives orders. Village government is based on diversity, participation, genuine autonomy, and community differences.

Referring to the Constitution Number 6 of 2014 concerning Villages, the Village Government is defined as follows: Article 11 paragraph (2) of the Constitution Number 06 of 2014 concerning Villages "Village

Government is the administration of government affairs and the interests of the local community in the system of Government of the Unitary State of the Republic of Indonesia" Article 1 paragraph (3) of the Constitution Number 06 of 2014 concerning Village: "The Village Government is the Village Head or what is called by another name with the assistance of the Village Apparatus as an element of the Village Government organizer".

The Village Government has a position structure that is filled in accordance with their respective duties and functions, the structure of the Village Government includes:

1. Village Head
2. Village Consultative Body
3. Village Secretary
4. Village Technical Implementers (Head of Government Affairs, Head of Development Affairs, Head of People's Affairs, Head of Financial Affairs, Head of General Affairs, Regional Executives).

Based on some of the opinions above, it can be concluded that the Village Government is a government institution in charge of managing the Village level area led by the Village Head with the assistance of the Village Secretary and other Village Apparatus. The Village apparatus consists of the heads of affairs, namely the executor of affairs and the head of the hamlet. The heads of affairs assist the Village Secretary in providing data, information and providing services. Implementation of affairs is an official

who carries out village household affairs in the field.

### **Community Information Group**

The development of mass media in Indonesia is very diverse, but not all people have the opportunity to access it due to a number of obstacles. Not all people can solve their problems on their own. They have a group need to exchange ideas and solutions. In it, of course also exchange information. For the State, which has a lot of development and policy information that needs to be disseminated, getting information quickly and accurately to the wider community is one of the important factors that can encourage the success of the programs that are being implemented and also develop the country.

Based on the Regulation of the Minister of Communication and Information Technology No.08/PER/M.KOMINFO/6/2010 concerning Guidelines for the Development and Empowerment of Social Communication Institutions. "Community Information Group", which is formed by the community, from the community, and for the community independently and creatively whose activities carry out information management activities and community empowerment in order to increase added value and are expected to improve community welfare.

That's why the community and the government need a bridge to communicate through the Community Information Group (KIM). These

groups were founded on the community's own initiative, with direct and indirect support from the local government. Community Information Groups (KIM) can also be used by the Central and Regional Governments to disseminate various information related to policies, so that the public can benefit from these policies. The purpose of establishing KIM is to find common problems through discussion with group members, identify ways to solve problems, make joint decisions, implement decisions with cooperation, and develop information networks to solve problems. The ability of the Community Information Group (KIM) to continue to play a real role in the community is proof that there is still awareness and the joint willingness of community members to contribute to their area. Of the many Community Information Groups (KIM) in Ciamis, most have been active in carrying out various activities that support the progress and welfare of the local community.

In the book *Introduction to Communication Studies* (Cangara, 2014: 26) Early 1960s David K. Berlo made a simpler communication formula. The formula is known as "SMCR" namely: Source (sender), Message (message), Channel (media-channel), and Receiver (receiver). The communication process is divided into two stages, namely the primary communication process and the secondary communication process.

The primary communication process is the process of conveying one's thoughts and or feelings to others by using symbols as a medium. Symbols as primary media in the communication process are language, gestures, signs, images, colors, and so on that are directly able to "translate" the thoughts and or feelings of the communicator to the communicant (Effendy, 2003:11).

The secondary communication process is the process of delivering messages by one person to another by using a tool or means as the second medium after the symbol as the first means.

Based on some of the opinions above, it can be concluded that the Community Information Group (KIM) is the latest breakthrough in development in the field of information, so that it can solve the problem of information gaps. In essence, everyone's right to be able to know related to information as well as public information disclosure. For this reason, the role of the Village Government is very important to push forward the wheels of the welfare of the people of this Maparah Village.

## **METHODS**

In this study the author uses a qualitative descriptive method, which is a descriptive solution aimed at solving problems that exist at the present time. The implementation of the descriptive method is inseparable from data collection but includes



analyzing and interpreting the meaning of the data. The number of informants in this study were 7 people and researchers sought information by means of observation, collecting and compiling data systematically and then analyzed to solve a problem.

## **RESULTS AND DISCUSSION**

The Role of the Village Government in the Establishment of Community Information Groups in Maparah Village, Panjalu District, Ciamis Regency.

For the role of the village government in the formation of community information groups in Maparah village, Panjalu sub-district, Ciamis district, the author has determined 7 (six) informants, consisting of 1 village head, 1 regional head, 1 RW head, RT head 1 person, 1 person Chair, 1 Woman Leader, 1 Religious Sector Leader.

In this section, the researcher will explain the results of interviews with these informants regarding the Village Government's part in the Formation of Community Information Groups in Maparah Village, Panjalu District, Ciamis Regency.

The results of the interview will be described in accordance with the focus of research on the dimensions. According to Ryaas Rasid (Muhadam, Labolo 2014:34), there are 4 terms about role functions, namely

### **Service**

Based on the results of research in the dimensions as a service, it can be

seen that the Government of Maparah Village, Panjalu District, Ciamis Regency as a service is a form that provides fast and responsive service to the community so that it will be a separate community satisfaction. So in this case it can be seen that the Maparah Village Government, Panjalu District, Ciamis Regency in terms of being a servant to the community has provided the best service for all people in accordance with its obligations as a public servant, although there are deficiencies in the service that will continue to be evaluated.

The description above is in line with that stated by Herdiansyah (2011:11) which states that:

"Services can be interpreted as activities provided to assist, prepare, and manage either in the form of goods or services from one party to another"

Based on the theory above that service is a form of activity or activity carried out to help a problem that occurs.

### **Arrangement**

Based on the results of research in the implementation of dimensions as community settings, the Maparah Village Government, Panjalu District, Ciamis Regency, a Government activity to regulate all sectors by forming policies, both laws, government regulations and other forms of policy in order to create a conducive community environment. Therefore, the Maparah Village Government, Panjalu District, Ciamis Regency has provided instructions,

directives and guidance to the community through several existing programs, such as the program for the formation of Community Information Groups. Therefore, the direction and guidance carried out through the program can increase the attractiveness of the community.

### **Development**

Based on the results of research in the implementation of the dimensions as Village Government Development in the Community in Maparah Village, Panjalu District, Ciamis Regency, which is a form which is an activity carried out to improve the quality of human and community resources and to realize sustainable development and pay attention to the challenges of global development. Therefore, the Maparah Village Government, Panjalu District, Ciamis Regency routinely holds a coordination meeting every Wednesday, in the forum the Maparah Village Government discusses and conducts monitoring and evaluation in each agenda.

The description above is in line with what was stated by Rogers (Rochajat, et al: 2011: 3) is a useful change towards a social and economic system that is decided as the will of a nation.

Based on the above theory that development is a process towards a social and economic system which is decided as the will of a nation.

### **Empowerment**

Based on the results of research in the implementation of the empowerment dimension of the Maparah Village Government, Panjalu District, Ciamis Regency, which is basically an activity for Community Empowerment then developing abilities and independence and gradually the community is able to build themselves and their environment independently. Independence in the concept of community empowerment in question is the level of progress that must be achieved so that people can build and maintain their survival based on their own strengths in a sustainable manner, meaning that to build an independent nation, an established economy is needed. Therefore, the Maparah Village Government, Panjalu District, Ciamis Regency can cooperate with each other or collaborate by holding various empowerments in collaboration with various communities, organizations in supporting the achievement of a certain goal.

The description above is in line with what was stated by Zubaedi (2007:42), saying that:

"Empowerment is an effort to build community capacity, by encouraging, motivating, raising awareness of their potential and trying to develop that potential into real action."

Based on the above theory that empowerment is an activity carried out by a person or group through various

activities of providing skills, developing knowledge, strengthening abilities or supporting potentials in order to create independence and empowerment in the community both in terms of economic, social, cultural, and education to help solve various problems faced. which encourage, motivate with various communities or organizations to achieve a certain goal.

## CONCLUSION

The role of the Village Government in the Formation of Community Information Groups in Maparah Village, Panjalu District, Ciamis Regency as a whole has not been carried out optimally. This is because there are still some shortcomings, such as in terms of service quality and empowerment which is still very low, and also in conducting guidance or socialization it is also still not optimal because, as we know, this is influenced by the Covid-19 pandemic situation 2 years ago. thus making mobility and activities with the community very limited.

As a service, the Maparah Village Government, Panjalu District, Ciamis Regency must provide optimal service whether it is vulnerable at any age, with the creation of optimal services in accordance with one of the principles of service form that provides fast and responsive service to the community so that it will be a separate community satisfaction. So it can be seen that the aspect of being a public

servant must provide maximum service.

As a dimension of regulation of the Maparah Village Government, Panjalu District, Ciamis Regency, namely a form of directive action that provides encouragement or provides direct guidance to the community and creates conducive conditions for the community in the program of forming Community Information Groups in Maparah Village, Panjalu District, Ciamis Regency.

As the development of the Maparah Village Government, Panjalu District, Ciamis Regency, it is a form of dynamic building activity towards change towards a better change than before.

As an empowerment of the Maparah Village Government, Panjalu District, Ciamis Regency, it is time to collaborate or MoU with various communities, organizations, banks as a form of developing the potential/skills of the community in Maparah Village. This is a form of progress that is quite good.

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