

ABSTRAK

IMPLEMENTASI BUDAYA POSITIF GURU DALAM MENINGKATKAN KARAKTER PESERTA DIDIK (Studi Kasus di SDN Mulyasari 04 Kecamatan Majenang Kabupaten Cilacap),

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Penelitian ini bertujuan untuk mendeskripsikan dan menganalisis implementasi budaya positif oleh guru dalam meningkatkan karakter peserta didik di SD Negeri Mulyasari 04 Kecamatan Majenang Kabupaten Cilacap. Fokus penelitian meliputi: (1) implementasi budaya positif oleh guru, (2) hambatan dalam implementasi budaya positif, dan (3) strategi yang dilakukan dalam meningkatkan karakter peserta didik. Penelitian ini menggunakan metode deskriptif dengan pendekatan kualitatif. Teknik pengumpulan data dilakukan melalui observasi, wawancara, dan studi dokumentasi. Informan dalam penelitian ini meliputi kepala sekolah, guru, pengawas, dan komite sekolah. Teknik analisis data menggunakan model interaktif Miles dan Huberman yang meliputi reduksi data, penyajian data, dan penarikan kesimpulan. Keabsahan data diuji melalui triangulasi sumber, teknik, dan waktu. Hasil penelitian menunjukkan bahwa: (1) implementasi budaya positif oleh guru telah dilaksanakan melalui disiplin positif, keyakinan kelas, restitusi, pembiasaan, dan keteladanan, namun belum berjalan secara optimal dan konsisten; (2) hambatan dalam implementasi budaya positif meliputi keterbatasan pemahaman guru, kebiasaan menggunakan pendekatan konvensional, karakter peserta didik yang beragam, serta kurangnya dukungan dari orang tua dan lingkungan; dan (3) strategi yang dilakukan meliputi penguatan pembiasaan, peningkatan kompetensi guru, kolaborasi dengan orang tua, serta evaluasi dan refleksi secara berkala. Kesimpulan penelitian ini menunjukkan bahwa implementasi budaya positif oleh guru memiliki peran penting dalam meningkatkan karakter peserta didik, namun memerlukan penguatan pada aspek konsistensi, pemahaman, dan dukungan lingkungan agar hasil yang dicapai lebih optimal.

Kata kunci: *implementasi, budaya positif, karakter peserta didik, Pendidikan karakter.*

ABSTRACT

IMPLEMENTASI BUDAYA POSITIF GURU DALAM MENINGKATKAN KARAKTER PESERTA DIDIK (Study at SDN Sepatnunggal 02 Kecamatan Majenang Kabupaten Cilacap),

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This study aims to describe and analyze the implementation of positive culture by teachers in improving students' character at SD Negeri Mulyasari 04, Majenang District, Cilacap Regency. The focus of this study includes: (1) the implementation of positive culture by teachers, (2) the obstacles in implementing positive culture, and (3) the strategies used to improve students' character.

This study employs a descriptive method with a qualitative approach. Data were collected through observation, interviews, and documentation. The informants in this study were the principal, teachers, school supervisor, and school committee. Data analysis was conducted using the interactive model of Miles and Huberman, which includes data reduction, data display, and conclusion drawing. The validity of the data was ensured through triangulation of sources, techniques, and time.

The results of the study show that: (1) the implementation of positive culture by teachers has been carried out through positive discipline, classroom agreements, restitution, habituation, and teacher role modeling, but it has not been optimal and consistent; (2) the obstacles in implementing positive culture include limited teacher understanding, habitual use of conventional approaches, diverse student characteristics, and lack of support from parents and the environment; and (3) the strategies used include strengthening habituation, improving teacher competence, collaboration with parents, and conducting regular evaluation and reflection.

The conclusion of this study indicates that the implementation of positive culture by teachers plays an important role in improving students' character; however, it requires strengthening in terms of consistency, understanding, and environmental support to achieve optimal results.

Keywords: *positive culture, teachers, students' character, implementation, character education*