

ABSTRACT

This study aimed to investigate: 1). exploring students' experiences on learning speaking through YouTube. 2). finding out students' perceptions of learning speaking through YouTube. This study was conducted using the qualitative method with a case study approach. The instruments used in this study are interviews and questionnaires. The researcher used triangulation data analysis to analyze the data collected from interviews to answer RQ 1 and questionnaires to answer RQ 2. The participants in this study were 6 students of one of the senior high schools in Ciamis. The results of this study show that most of the students felt enthusiastic and comfortable with this learning method, they felt an improvement in speaking English. The students stated that their experience in using YouTube as a learning medium can be a good solution to improve their speaking quality and have a positive impact on their learning development process. In addition, YouTube increased students' vocabulary and motivated students to learn more about English. Based on the findings, it was established that the majority of students gave positive feedback to YouTube as a learning media, YouTube can be used as an alternative way to learn speaking. In addition, Instagram Reels can help teachers use different teaching methods in the classroom.

Keywords: Speaking skills, YouTube, EFL