

BIBLIOGRAPHY

- Ahmed, S. T. S. (2019). Chat and learn: Effectiveness of using whatsapp as a pedagogical tool to enhance efl learners' reading and writing skills. *International Journal of English Language and Literature Studies*, 8(2), 61–68. <https://doi.org/10.18488/journal.23.2019.82.61.68>
- Andujar, A. (2016). Benefits of mobile instant messaging to develop ESL writing. *System*, 62, 63–76. <https://doi.org/10.1016/j.system.2016.07.004>
- Asadi, A. (2018). Enhancing writing skills of English learners through metadiscourse resources. *Mextesol Journal*, 42(3).
- Bharati, D. A. L., & Lestari, T. (2019). A Need Analysis in Developing Project-Based Writing Assessment Module to Stimulate Students' Critical Thinking and Creativity. *KnE Social Sciences*, 2019(1), 130–138. <https://doi.org/10.18502/kss.v3i18.4706>
- Cameron, S., & Myers, S. (2013). *Comprehending functional text : instruction, practice, assessment*.
- Castrillo, dolores, M., Monje-Martin, E., & Barcena, E. (2014). Mobile-based chatting for meaning negotiation in foreign language learning. In *International Association for Development of the Information Society* (pp. 49–58). https://search.proquest.com/docview/1720064951?accountid=14744%0Ahttps://cbua-us.primo.exlibrisgroup.com/discovery/openurl?institution=34CBUA_US&vid=34CBUA_US:VU1&lang=es?url_ver=Z39.88-2004&rft_val_fmt=info:ofi/fmt:kev:mtx:book&genre=proceeding&sid=ProQ :
- Cetinkaya, L. (2017). International Review of Research in Open and Distributed Learning The Impact of Whatsapp Use on Success in Education Process. *International Review of Research in Open and Distributed Learning*, 18(7), 1–8.
- Creswell, J. w. (2009). Qualitative, Quantitative, and Mixed-Methods Research. *Microbe Magazine*, 4(11), 485–485. <https://doi.org/10.1128/microbe.4.485.1>
- Creswell, J. w. (2012). *Educational Research - 4th edition*.
- Ennis, R. H. (2015). Critical thinking: A streamlined Conception. In *The palgrave handbook of critical thinking in higher education* (Issue 1, pp. 31–47).
- Faraj, A. K. A. (2015). Scaffolding EFL Students ' Writing through the Writing Process Approach. *Journal of Education and Practice*, 6(13), 131–142.
- Halpern, D. F. (2014). Thought and Knowledge : An Introduction to Critical Thinking (Fifth Edition). In *Thought and Knowledge*. <https://doi.org/10.7591/9781501738760>

- Harmer, J. (2004). *Jeremy_Harmer_How_to_Teach_Writing_Longm.pdf* (p. 6). www.longman.com
- Herbert J. Rubin, & Irene S. Rubin. (2016). *Qualitative interviewing_ The art of hearing data 3rd edition (PDFDrive).*
- Jefkins, F. (2016). *Advertising: made simple*. Elsevier.
- John, C. (2010). *Research Design - Fifth Editions* (p. 34).
- Ke, Q., & Wang, W. (2013). The adjective frequency in advertising english slogans. *Theory and Practice in Language Studies*, 3(2), 275–284. <https://doi.org/10.4304/tpls.3.2.275-284>
- Kimber, L. R., & Maertens, L. (2023). Participant Observation. *International Organizations and Research Methods: An Introduction*, 33–41. <https://doi.org/10.1177/019263658106544710>
- Krathwohl R., D. (2008). A Revision of Bloom ' s Taxonomy : An Overview David R . Krathwohl. *ReVision*, 41(4), 212–218.
- Lai, A. (2016). Mobile immersion: An experiment using mobile instant messenger to support second-language learning. *Interactive Learning Environments*, 24(2), 277–290.
- Latipah, Y., & Gunawan, W. (2021). Emerging voice: Exploring the process of teacher- student dialogic interaction in mobile instant messaging (MIM) to construct voice in argumentative writing. *Indonesian Journal of Applied Linguistics*, 10(3), 782–793. <https://doi.org/10.17509/ijal.v10i3.31766>
- Leech, G. (1966). *English in Advertising*. London: Longman.
- Nabila, J. (2022). *An analysis students' perception of writing English caption on Instagram*.
- Nunan, D., Terrell, T. D., & Brown, H. D. (2003). Practical English Language Teaching. In *Language* (Vol. 57, Issue 3).
- Pulak, B. (2023). *Importance of Writing Skill to Develop Students' Communication Skill*. 7(35), 31–41.
- Rohayati, D. (2017). Students' Critical Thinking in Writing An English Exposition Text. *Advance in Social Sciences and Humanities Research (ASSEHR)*, 82(Conaplin 9), 228–232.
- Rohayati, D., & Kosasih, F. R. (2023). E-writing activity using Instant Messaging to ignite EFL students' critical thinking in writing English argumentation on a conservation issue. *Interdisciplinary International Journal of Conservation and Culture*, 1(1), 40–51. <https://doi.org/10.25157/iijcc.v1i1.2908>
- Rohayati, D., Rachmawati, E., Aziz, S., & ... (2022). Training of Millennial Kiosk Traders: E-Writing of English Advertising Slogan for Promoting Agriculture

- Products. *Prosiding Seminar*
<http://conference.um.ac.id/index.php/sinapmas/article/view/3704%0Ahttp://conference.um.ac.id/index.php/sinapmas/article/download/3704/2093>
- Rohayati, D., & Rustandi, A. (2021). Writing argumentative essay in online academic writing class: Students' voice, difficulties and writing enjoyment. *Jurnal Akrab Juara*, 6(November), 210–220.
- Saputri, A. C., Sajidan, Rinanto, Y., Afandi, & Prasetyanti, N. M. (2019). Improving students' critical thinking skills in cell-metabolism learning using Stimulating Higher Order Thinking Skills model. *International Journal of Instruction*, 12(1), 327–342. <https://doi.org/10.29333/iji.2019.12122a>
- Silitonga, L. M., Wiyaka, Suciati, S., & Prastikawati, E. F. (2024). The Impact of Integrating AI Chatbots and Microlearning into Flipped Classrooms: Enhancing Students' Motivation and Higher-Order Thinking Skills. *International Conference on Innovative Technologies and Learning*, 184–193.
- Sivabalan, K., & Ali, Z. (2019). A Systematic Review on Mobile Instant Messaging as a Collaborative Tool for Language Learning. *International Journal of Language Education and Applied Linguistics*, 09(1), 99–109. <http://ijleal.ump.edu.my/>
- Skorupa, P., & Dubovičienė, T. (2015). Linguistic Characteristics of Commercial and Social Advertising Slogans. *Coactivity: Philology, Educology*, 23(2), 108–118. <https://doi.org/10.3846/cpe.2015.275>
- So, S. (2016). Mobile instant messaging support for teaching and learning in higher education. *The Internet and Higher Education*, 31, 32–42.
- Spratt, M., Pulverness, A., & Williams, M. (2005). TKT : Teaching knowledge test. *Cambridge University Press*, 30.
- Sumner, E., & Connelly, V. (2020). Writing. 1–11. <https://doi.org/10.1002/9781119171492.wecad121>
- Sung, Y. T., Chang, K. E., & Liu, T. C. (2016). The effects of integrating mobile devices with teaching and learning on students' learning performance: A meta-analysis and research synthesis. *Computers and Education*, 94, 252–275. <https://doi.org/10.1016/j.compedu.2015.11.008>
- Syafrizal, S., Gailea, N., & Hardianti, S. (2020). Enhancing EFL students' writing skills on English through Facebook and classroom collaborative activities. *Journal for the Education of Gifted Young Scientists*, 8(3), 1163–1172. <https://doi.org/10.17478/JEGYS.658401>
- Syarif, M., & Zaim, M. (2021). The Use of Whatsapp Messaging as Mobile Learning in Developing Writing Skills. *Proceedings of the Eighth International Conference on English Language and Teaching (ICOELT-8 2020)*, 579, 83–87. <https://doi.org/10.2991/assehr.k.210914.015>

- Tang, Y., & Hew, K. F. (2017). Examining its technological, pedagogical, and social affordances. *Educational Research Review*, 21, 85–104.
- Taufikurohman. (2018). *The effectiveness of using padlet in teaching writing descriptive text*. 2(2), 1–26.
- Vasiloaia, M. (2009). Linguistic Features of the Language of Schooling. *Linguistics and Education*, 12(4), 431–459. [https://doi.org/10.1016/S0898-5898\(01\)00073-0](https://doi.org/10.1016/S0898-5898(01)00073-0)
- Wilson, L. O. (2001). Anderson and Krathwohl Bloom's Taxonomy Revised Understanding the New Version of Bloom's Taxonomy. *The Second Principle*, 1–8. https://quincycollege.edu/content/uploads/Anderson-and-Krathwohl_Revised-Blooms-Taxonomy.pdf [https://thesecndprinciple.com/teaching-essentials/beyond-bloom-cog](https://thesecndprinciple.com/teaching-essentials/beyond-bloom-cognitive-taxonomy-revised/)
- Yin, R. K. (2014). Robert K. Yin. (2014). Case Study Research Design and Methods (5th ed.). *Canadian Journal of Program Evaluation*, 30(5), 108–110. <https://doi.org/10.3138/cjpe.30.1.108>