



Recover Together, Recover Stronger: Challenges and Opportunities Toward Sustainable Digital Economy

PROCEEDING

B00K 2022

e-ISSN: 2621-3192



Proceedings of International Conference on Sustainable Collaboration in Business, Technology, Inforation and Innovation (SCBTII)

Third Edition, December 2022

Vol 3. Year 2022 e-ISSN: 2621-3192

Chief Editor

Yuhana Astuti, S.Si., S.E., M.T., M.Agr., Ph.D

Editor Team

Dr. Putri Fariska S,Si., M.Si Dr. Nidya Dudija, S.Psi., M.A. Hani Gita Ayungningtias, S.Psi., M.M Dian Putri Rahmdhani, S.M., M.M

Design By

Indra Gunawan, S.Kom

Publisher

School of Economics and Business, Telkom University

Editorial Address

Jln. Telekomunikasi, Terusan Buah Batu, Bandung 40257, Indonesia Telp: +62 22 7503621
Website: seb.telkomuniversity.ac.id
Email: seb@telkomuniversity.ac.id

All Rights Reserved © 2022
All Forms of Intellectual Property Rights and Plagiarism Are The Responsibility of The Author of The Article

Hak cipta dilindungi oleh undang-undang.

Undang-undang Republik Indonesia No. 19 Tahun 2002 Tentang Hak Cipta Lingkup Hak Cipta merupakan hak eksklusif bagi Pencipta atau Pemegang Hak Cipta untuk mengumumkan atau memperbanyak ciptaannya, yang timbul secara otomatis setelah suatu ciptaan dilahirkan tanpa mengurangi pembatasan menurut peraturan perundang-undangan yang berlaku

Ketentuan Pidana Pasal 72:

- 1. Barangsiapa dengan sengaja atau tanpa hak melakukan perbuatan sebagaimana dimaksud dalam Pasal 2 ayat (1) atau Pasal 49 ayat (1) dan ayat (2) dipidana dengan pidana penjara masing-masing paling singkat 1 (satu) bulan dan/atau denda paling sedikit Rp. 1.000.000 (satu juta rupiah), atau pidana penjara paling lama 7 (tujuh) tahun dan/atau denda paling banyak Rp. 5.000.000.000,000 (lima miliar rupiah)
- 2. Barangsiapa dengan sengaja menyiarkan, memamerkan, mengedarkan, atau menjual kepada umum suatu Ciptaan atau barang hasil pelanggaran Hak Cipta atau Hak Terkait sebagaimana dimaksud pada ayat (1) dipidana dengan pidana penjara paling lama 5 (lima) tahun dan/atau dengan paling banyak Rp. 500.000.000,000 (lima ratus juta rupiah)

ORGANIZED BY



SUPPORTED BY



UNIVERSITY PARTNER





SCIENTIFIC COMMITTEE

- 1. Dr. Andry Alamsyah
- 2. Dr. Adhi Prasetio
- 3. Dr. Astrie Krisnawati
- 4. Dr. Cahyaningsih
- 5. Heppy Millanyani, PhD
- 6. Indira Rachmawati, PhD
- 7. Indrawati, PhD
- 8. Jurry Hatammimi, PhD
- 9. Dr. Majidah
- 10. Dr. Maria Apsari Sugiat
- 11. Dr. Nidya Dudija
- 12. Dr. Nora Amelda Rizal
- 13. Ratih Hendayani, PhD
- 14. Dr. Brady Rikumahu
- 15. Willy Yuliandhari, PhD
- 16. Dr. Putri Fariska Sugestie, S.Si., M.Si.
- 17. Yuhana Astuti, S.Si., S.E., M.T., M.Agr., Ph.D.
- 18. Dr. Dwi Fitrizal Salim, S.M., M.M
- 19. Puspita Wulansari, S.P., M.M., Ph.D.
- 20. Khairani Ratnasari Siregar, S.Si., M.T., Ph.D.

ORGANIZING COMMITTEE

Chairwoman

Yuhana Astuti S.Si., S.E., M.T., M.Agr., Ph.D

Programme Division

Dr. Astri Krisnawati, S.Sos., MSi.M. Sri Rahayu, S.E., M.Ak., Ak., CA Heppy Millayani, S.Sos., M.M., Ph.D. Tarandhika Tantra, S.MB., M.M. Ratna Lastriana Suminar, S.E.

Call of Paper Division

Dr. Nora Amelda Rizal, Ir., M.M., M.SAE.

Rr. Rieka F. Hutami S.M.B., M.M.

Dr. Dwi Fitrizal Salim, S.MB., M.M.

Paper Publication Division

Dr. Putri Fariska, S.Si., M.Si. Dr. Nidya Dudija, S.Psi., M.A. Hani Gita Ayungningtias, S.Psi., M.M Dian Putri Rahmadhani, S.M., M.M

Sponsorship & University Partner Division

Jurry Hatammimi, S.E., M.M., Ph.D. Annisa Nurbaiti, S.E., M.Si Rr. Sri Saraswati, SE.Ak., M.Ak., CA Ir. Tri Djatmiko, M.M

Logistic, Event Publication & Documentation Division

Dr. Adhi Prasetio, S.T., M.M Indra Gunawan, S.Kom., MOS

PREFACE

Economic growth is expected to slow down in various developed and developing countries as the Covid-19 epidemic spreads, owing to the decline of globalization and the rise of digitalization and financial risk. To deal with the global economic slowdown and to address different economic issues, the government of Indonesia implemented an economic transformation agenda. At the same time, the business sector must be able to develop a long-term competitive edge. In other words, companies must seek a long-term competitive edge by synergizing management capabilities, technological competence, and innovation strategies to respond to external trends and events.

Sustainable Collaboration in Business, Information and Innovation (SCBTII) 2022 is an international conference that brings together academics, professionals, entrepreneurs, researchers, learners, and other associated groups from all over the world interested in theories, as well as practices in the field of the digital economy for global competitiveness.

The theme of SCBTII 2022 is: "Recover Together, Recover Stronger: Challenges and Opportunities Toward Sustainable Digital Economy", which was attended by Mrs. Loto Srinaita Ginting, Special Advisor on Finance and SME Development, Ministry of State-Owned Enterprises of the Republic of Indonesia and distinguished colleagues as the speakers.

This conference has provided opportunities for presenters and participants to exchange new ideas and experiences, build research relationships, and find global partners for future collaboration successfully and effectively respond to social and technological development challenges. Thank you very much to the respected presenters and all the participants of SCBTII 2022. Please participate again in SCBTII next year.

Yuhana Astuti, S.Si.,S.E., M.T., M.Agr., Ph.D

The 13th SCBTII 2022 Chairperson

SPEAKERS



Prof. Hussain RammalProfessor of International Business in Adelaide Business School The
University of Adelaide - Australia

Prof. Hitoshi MitomoProfessor of Telecommunications Economics and Policy in Graduate School of Asia-Pacific Studies. Waseda University – Japan





Dr. Tan Cheng LingAssociate Professor in Graduate School of Business, Universiti Sains
Malaysia

Dr. Krishnadas NanathAssociate Professor in School of Science and Technology Middlesex University – Dubai





Dr. Andry Alamsyah Associate Professor in School of Economics and Business, Telkom University - Indonesia

REVIEWER

- 1. Dr. Adhi Prasetio, S.T., M.M
- 2. Dr. Andry Alamsyah, S.Si., M.Sc
- 3. Dr. Astrie Krisnawati, S.Sos., Msi.M
- 4. Dr. Cahyaningsih, S.E., Ak., M.Si
- 5. Dudi Pratomo, S.E.T., M.Ak., Ph.D
- 6. Dr. Dwi Fitrizal Salim, S.M., M.M.
- 7. Dr. Fajra Octrina, S.E., M.M
- 8. Heppy Millanyani, S.Sos., M.M., Ph.D
- 9. Indira Rachmawati, S.T., M.S.M., Ph.D
- 10. Dra. Indrawati, M.M., Ph.D
- 11. Jurry Hatammimi, S.E., M.M., Ph.D
- 12. Khairani Ratnasari Siregar, S.Si., M.T., Ph.D
- 13. Dr. Majidah, S.E., M.Si
- 14. Dr. Maria Apsari Sugiat, S.E.Ak., M.M
- 15. Dr. Maya Ariyanti, S.E., M.M
- 16. Dr. Nidya Dudija, S.Psi., M.A
- 17. Dr. Ir. Nora Amelda Rizal, M.Sc., M.M
- 18. Puspita Wulansari, S.P., M.M., Ph.D
- 19. Dr. Putri Fariska Sugestie, S.Si., M.Si
- 20. Ratih Hendayani, S.T., M.M., Ph.D
- 21. Willy Sri Yuliandhari, S.E., Ak., M.M., Ph.D
- 22. Yuhana Astuti, S.Si., S.E., M.T., M.Agr., Ph.D
- 23. Rr. Rieka F. Hutami, S.M.B., M.M
- 24. Grisna Anggadwita, S.T., M.S.M
- 25. Elvira Azis, S.E., M.T
- 26. Dr. Drs. Palti Mt. Sitorus, M.M.
- 27. Dr. Farida Titik Kristanti, S.E., M.Si
- 28. Deannes Isynuwardhana, Ph.D
- 29. Dr. Ratri Wahyuningtyas, S.T., M.M
- 30. Suhal Kusairi, S.E., M.Si., Ph.D
- 31. Dr. Ir. Ratna Lindawati Lubis, M.M
- 32. Muhammad Azhari, S.E., M.B.A



Sustainable Collaboration in Business, Technology, Information and Innovation

SCBTII 2022: ``Recover Together, Recover Stronger: Challenges and Opportunities Toward Sustainable Digital Economy``



TOPICS OF CALL FOR PAPERS

Digital-Based Management

Big Data and Data Sciences

Data Mining

E-Business

E-Government

E-Governance

Internet of Things

ICT for Society

Human Computer Interaction

Operations and Quality Management

Performance Management

Green Marketing

Consumer Behavior

Finance and Corporate Governance

Corporate Finance

Capital Market and Investment

Financial Technology

Market Discipline

Behavioural Finance

International Finance

Risk Management

Market Microstructure

Business Ethics

Corporate Social Responsibility Sustainability

Islamic Finance

Strategy, Entrepreneurship, Economics

Economics and Policy Studies

Start Up and Small Business Development

Human Capital and Talent Development

Knowledge Management

Strategic Management and Decision Making

Innovation Management

Accounting

Financial Accounting

Accounting Information System

Managerial Accounting

Capital Market

Public Sector Accounting

Islamic Accounting in banking

Social Accounting

TABLE OF CONTENTS

SCIENTIFIC COMMITTEE	4
ORGANIZING COMMITTEE	5
PREFACE	6
1. Introduction Of Seminar & Conference	7
2. Proceedings of International Conference on Sustainable Collaboration in Business, Technology, Information and Innovation (SCBTII)	10
TOPICS OF CALL FOR PAPERS	11
TABLE OF CONTENTS	12
RUNDOWN OF SCBTII 2022 (ONLINE CONFERENCE)	23
PRESENTATION SCHEDULE – FAS 1	25
PRESENTATION SCHEDULE – FAS 2	26
PRESENTATION SCHEDULE – FAS 3	27
PRESENTATION SCHEDULE – FAS 4	28
PRESENTATION SCHEDULE – FAS 5	29
PRESENTATION SCHEDULE – FAS 6	30
PRESENTATION SCHEDULE – FAS 7	31
PRESENTATION SCHEDULE – FAS 8	32
PRESENTATION SCHEDULE – IBM 1	33
PRESENTATION SCHEDULE – IBM 2	34
PRESENTATION SCHEDULE – IBM 3	35
PRESENTATION SCHEDULE – IBM 4	36
PRESENTATION SCHEDULE – IBM 5	37
PRESENTATION SCHEDULE – IBM 6	38
PRESENTATION SCHEDULE – SHEE 1	39
PRESENTATION SCHEDULE – SHEE 2	40
PRESENTATION SCHEDULE – SHEE 3	41
PRESENTATION SCHEDULE – SHEE 4	42
PRESENTATION SCHEDULE – SHEE 5	43

1.	Analysis Of The Impact Index Of Human Development In The Province Of East Kalimantan And Factors Influencing It
	Luqyana Widy Indria Husna and Dr. Daryono Soebagiyo, M.Ec
2.	Analysis of Determinants of Indonesian Coffee Exports to the United States Period 2001-2020
	Mei Sopiani and Eni Setyowati
3.	Poverty and Population: Evidence Using Panel Data Approach in Gorontalo
	Yusnia Solikah and Salma Audiena Alfaizah
4.	Analysis of the Effect of Minimum Wage, Investment, and Human Development Index on Labor Absorption in the Semarang Karesidenan Region in 2017-2020
	A.Mira Putrinisih and B.Eni Setyowati
5.	Analysis of the Effect of Inflation, Minimum Wage, TPT, HDI on the Number of Poor People in East Java Province 2018-2021r
	Trisnika Alfina Putri and Dr.Daryono Soebagiyo,M.Ec
6.	Analysis Of Real, Export, And Import Exchange Value Impact On Indonesia's 1994-2019 Trading Sheet
	Rachmat Subiyantoro and Dr. Daryono Soebagyo, M.Ec
7.	Analysis of the Effect of Economic Growth, Education and Unemployment on Poverty in Semarang Residency in 2017-2019
	Claurita Nur Khasana and Salma Audiena Alfaizah, S.E., M.E
8.	An Analysis of Factors Affecting Human Development Index: A Case Study in West Sulawesi
	Intan Yulia Wanti and Salma Audiena Alfaizah
9.	Micro and Small Enterprises Employee Productivity Analysis in the Post Pandemic Era: The Impact of Motivation and Work Environment
	Intan Tenisia Prawita Sari, Wati Susilawati and Mohamad Iqbal Abdul Rauf
10.	Analysis Of The Influence Of Monetary Policy On Inflation In Indonesia, 1997-2021 128
	Muhammad Nuzul Haidar Ghozi and Dr. Daryono soebagyo, M. Ec
11.	Determinants Of The Human Development Index In Central Kalimantan Province135
	A. Istianah and B.Muhammad Arif
12.	Categorization Of Digital Cooperative Features Using Kano Model 143
	Firman Edi Saputra, Kristina Sisilia and Yahya Peranginangin
13.	Analysis of the Wage, Investment, Human Development Index, and Number of Industry on Labor Productivity in East Java Province 2016-2020152
	Wahida Reza Mustika Wardhani, Maulidiyah Indira Hasmarini

14.	Employment Opportunities in Kendal Regency
	Muhammad Nabiel Ihza Ramadian, Ir. Maulidyah Indira Hasmarini, MP
15.	Analysis Of The Effectiveness And Variance Of Direct Expenditure at Garut Regency Fire Department
	Lina Nurlaela, Erik Kartiko, Dida Farida Latifatul Hamdah, Salwa Aulia
16.	Prototype Motorcycle Security System Using Arduino Based on Internet of Things Integrated With WhatsApp Application
	Diqy Fakhrun Shiddieq, Rizky Febrianto, Dea Nurmastin Novianti, Fikri Fakhru Roji and Zildan Haryono
17.	Factors Affecting Consumer Perception Using E-Payments
	Hedi Cupiadi, Wati Susilawati and Fitin Rawati Suganda
18.	Neural Network Algorithm For Classification Of Student Graduation In Faculty of Economics, University of Garut
	Fikri Fahru Roji, Agna Hilyah, Ridwan Setiawan, and Diqy Fakhrun Shiddieq
19.	Analysis of Financial Literacy Factors for SMEs
	Eti Kusmiati, Virly Cahyani
20.	Public Sentiment Analysis of The National Movement Bangga Buatan Indonesia on Twitter Social Media Using Big Data Analytics
	Ilham Pandika Haris Chandra and Arga Hananto
21.	Analysis the Effect of GDP, Income Inequality, Human Development Index, and Government Expenditure on Poverty in Regencies/Cities in Bali Province 2017-2021 period.
	A.Dhila Dwi Anggie Nugroho and B.Sitti Retno Faridatussalam
22.	Analysis Influence Income Original Area, Fund Allocation General and Fund Allocation Special To Human Development Index in the Besuki Ex-Resident Area, East Java Province Year 2014- 2020
	Rini Ilwida Wahyu Ningrum and Muhammad Arif
23.	Analysis Of The Effect Of Locally Revenue, Regional Shopping, And The Workforce On The GDP Of The Central Java Province In 2019-2020 Period
	A.Afidatul Iza and B.Maulidyah Indira Hasmarini
24.	How to Maintain Bank Customer Loyality241
	Siska Marlina, Fitri Syakinah, and Cepi Juniar Prayoga
25.	The Role of Nano Influencer in Strategic to Increase Promotion of Micro, Small, and Medium Enterprise (MSME) In Pandemi Covid 19247
	Megha Sakova, Vanesa Gaffar, Dini T.Alamanda, Puspo D. Dirgantari
26.	The Implementation of Village Financial System (SISKEUDES) in Supporting Village Financial Performance
	M ΔI Kautsar Δ Δ Basit R N. Hasan and H Fauziah

27.	Does The Self-Assessment System Run To Collect The Entertainment Tax In Garut? 261
	M. Alkautsar, E.Harahap, M.D Ungkari, and G.D.Surachman
28.	Triple A and Supply Chain Integration: Literature Review from the Indonesian Automotive Industry
	Umari Abdurrahim Abi Anwar , Agus Rahayu, Asni Mustika Rani
29.	Impact of the Implementation of Fiscal Decentralization on Poverty Alleviation in Tanggamus Regency, Lampung Province in 2018-2020
	Annisa Sekar Kinasih and Muhammad Arif
30.	Factors Affecting Income Inequality in West Java Province: A Panel Data Analysis290
	Khoirul Sidiq, Salma Audiena Alfaizah
31.	Core Values AKHLAK BUMN On Millenial Generation Job Satisfactions297
	Catur Priyadi, Emiliana Sri Pudjiarti,Joko Rizkie Widokarti, Syahrial Shaddiq
32.	Analysis of Economic Gap Between Districts in Bali Province in 2017-2021310
	Fatin Amalina
33.	Regulation Study of Implementation Digital Trade in Indonesia
	A. Dr. Helni Mutiarsih Jumhur, S.H., M.H., B.Rizkia Feriska, S.T., C.Melati Sabila Putri, S.T.
34.	Perceived Fear Of COVID-19, Enjoyment, and Subjective Norms Effect Towards Intention to Use Online Grocery Shopping in Indonesia
	Abi Satrio Pramono and Daniel Tumpal Hamonangan Aruan
35.	Predicting Employee Burnout Rate Using Neural Network
	I. Hanif and A. Subroto
36.	Analysis of the Effect of Inflation, Money Supply, and Interest Rates on E-Money Circulating in Indonesia in 2013-2021
	Bryna Nisa Sapphira
37.	Cluster Prioritization in Advanced Metering Infrastructure Strategic Implementation Planning
	Erny Anugrahany and Athor Subroto
38.	Electronic Word Of Mouth (Ewom) And Consumers Trust To Buy In The Market Place: Shopee Platform Study Case
	Anggit Yoebrilianti, Ginta Ginting, Etty Puji Lestari, Tika Arundina
39.	Type of Industry, Company Size, Profitability, Environmental Performance and Environmental Disclosure in Kompas 100 Index Companies
	Wahdan Arum Inawati, Tri Utami Lestari, Ruri Octari Dinata, Rr. Sri Saraswati, Ilham Ripana, Irsa Pramesti Rahmadani
40.	Influence of World Oil Prices, Corruption Perception Index, and Foreign Debt on Indonesia's Tax Revenue
	Muhammad Rafi Muzakki, Maulidiyah Indira Hasmarini

41.	Prediction of Financial Distress from Transportation Sector Companies in South East Asia using SMOTE Support Vector Machine
	Amanda Rizki Bagasta, Zaäfri Ananto Husodo, Ph. D
42.	Indonesia Pension Fund Asset Allocation During Financial Market Uncertainty Due to Covid- 19 Pandemic
	Rahmi Bunga Anggraini S,Si and Zaafri Ananto Husodo, Ph.D
43.	Analysis The Effect Of Education, Women's Health, and Labor Force Participation Rates on Poverty in Metropolitan Semarang in 2017-2021427
	Aji Kurniawan and Ir Maulidyah Indira Hasmarini., MP
44.	Operational Performance Efficiency and Financial Performance Efficiency of Aviation Companies in The Asia-Pacific Region During Covid-19 Pandemic
	Febry Dhiya Ulhaq Fauzi, Viverita Viverita
45.	Analysis of Factors Affecting the Indonesian Sharia Stock Index on the Indonesia Stock Exchange (IDX) for the period of February 2014 – January 2022448
	Supriyanto, Daryono Soebagyo
46.	Analysis Of The Impact Index Of Human Development In The Province Of Bali And Factors Influencing It
	Elisa Romadhona Devitasari, Ir. Maulidyah Indira Hasmarini,MP
47.	Pharmaceutical Firm Profitability: A Descriptive Analysis During The Covid-19 Pandemic in Indonesia
	Septiany Trisnaningtyas and Rofikoh Rokhim
48.	Regulation Analysis of Implementation Mobile Virtual Network Operator Business Model in Indonesia
	A.Dr. Helni Mutiarsih Jumhur, S.H., M.H, B.Rizkia Feriska, S.T
49.	Public Consumption Analysis Of Special Region of Yogyakarta With Panel Data 2015-2019
	Erlin Anggraini, Eni Setyowati
50.	The Influence Analysis of Economic Growth towards Zakat, Poverty level and Unemployment in Indonesia for the period 2018-2020495
	A. Nuzila Kholidah Alfath, B.Dr. Didit Purnomo,S.E.,M.Si, C. Fauzul Hanif Noor Athief, L.c., M.Sc
51.	Analysis Of Personal Information Disclosure To Mobile Wallet Applications Using Privacy Calculus Theory
	A. Dwi Riani Novitasari and B. Daniel Tumpal Hamonangan Aruan
52.	Analysis of Factors Affecting Non-Oil Gas Exports in Indonesia 2017-2021522
	Arsyi Asriawati, Dr. Daryono Soebagyo, M.Ec
53.	Te Resilience of The Agricultural Sector in Central Kalimantan530
	Dwi Martuti Kurnia Putri and Didit Purnomo

54.	E-Wallet Adoption of Indonesians Millennial Generation: The Roles of Perceived Benefits as Mediating Variable
	Abi Yusuf Nur Asida and Rini Kuswati
55.	Analysis of the Effect of Infrastructure Development on Economic Growth in East Nusa Tenggara
	Rini Yustika Sari and Siti Aisyah
56.	Media Convergence And Covid-19 Pandemic: An Explorative Study Of The Perspective Of Media Workers At The Office Of PT. Media Televisi Indonesia
	A. Gina Sara Melati and B. Kanti Pertiwi
57.	Text Mining Approach to Analyze User Response on Social Media Towards a Sales Promotion Program
	Kana Nathania and Arga Hananto
58.	The Effect of Profitability on Firm Value in Manufacturing Companies Listed on The Indonesia Stock Exchange
	Erik Kartiko, Dida Farida Latipatul Hamdah, Lina Nurlaela, Milda Apriliya Royani
59.	E-Filing and Tax Revenue: a Role of Digital Tax Socialization
	Rifki Abdul Malik, Dendy Syaiful Akbar, Iyus Yustini and Thomas Aditya Ramdani
60.	Predicting The Occurrence of Top Rated Freelancers In Freelance Marketplace Using The Random Forest Algorithm
	Muhammad Iqbal and Mone Stepanus Andrias
61.	Analysis Of The Influence Of The Number Of Seeds, Labor, And Land Area On Increasing Rice Production To Fulfill The Community's Food Bars Klaten District624
	Tesauna Ajeng Nur Hanifah and Maulidyah Indira Hasmarini
62.	The Influence Of Discount Prices And Store Attempt On Consumer Behavior In Purchase Decisions At Pt Alfaria Trijaya Tbk (Alfamart)
	Anisa Lisara, Dani Usmar and Nurlela
63.	Performance Improvement Of Sepiring Geprek Msme Through Human Resources Management And Improvement Of B2B Promotion Media
	Juniar Rijatama
64.	The Effect of Investment Decisions on Firm Value in Manufacturing Companies Listed on The Indonesia Stock Exchange
	A.Dida Farida Latipatul Hamdah, B.Lina Kustika, C.Erik Kartiko
65.	Analysis of the Economic Potential of the Base Sector Using the Location Quotient to Improve Industrial Competitiveness in Ciamis Regency
	Nurdiana Mulyatini, Yusup Iskandar and Erna Rozalina
66.	Analysis of Factors Affecting Human Growth Index in North Maluku
	Aprilia Dwi Prastika, Dr. Didit Purnomo, S.E., M.Si

67.	Influence Analysis of Human Resource Development On Economic Growth in East Java Province in 2017-2021
	Triastuti Putri Sholeha, Dr. Didit Purnomo, S.E., M.Si
68.	Proposed Product Costing With ABC Method For E-Commerce of Organic Products696
	A. Trias Rachmatika, B. Timotius
69.	Performance Improvement Of Outsourced Government Employees Through Organizational Commitment And Organizational Citizenship Behavior (Ocbs)705
	Elin Herlina, Cici Yulianti, Deden Syarifudin
70.	Firm Age and Performance: Evidence From Indonesia Islamic Bank720
	Moch Romdhon, Resmi Afifah Fadilah, Winda Ningsih
71.	Analysis of the Effect of Inflation, Exchange Rates, Gross Domestic Product and Net Exports on Indonesia's Balance of Payments in 1995-2020724
	A. Titania Agustin and B. Eni Setyowati
72.	Examining Perceived Benefit of Online Behavioral Advertising on Behavioral Intention 735
	Elgina FM Manalu and Daniel Tumpal Aruan
73.	Factors Affecting Income Inequality In The Province Of South Kalimantan 2017-2020749
	A.Yuniar Puspita Dewi and B. Eni Setyowati
74.	The Effect Of The Number Of Unemployment, The Number Of Population And The Literature Rate On Poverty Rate In Indonesia 2016-2020
	A. Yasmine Rahma Sheva Surya Safira and B. Eni Setyowati
75.	Analysis Of The Influence Of Gross Regional Domestic Product (GDP), Unemployment, And Education On Poverty In Central Java 2016 – 2020766
	A.Ibnu Ahmad Firmansyah, B.Eni Setyowati
76.	The Dynamics Of The Bureaucracy System And Gender Equality In Government - Civil Servant Alternative Perspective Study
	A. Kurniawati Santi Andriani and B. Kanti Pertiwi
77.	Customer Trust In The Use Of Shopeepay And Their Impact On Millennial User Satisfaction In The Covid-19 Era
	Athiya Noura, Wati Susilawati, Rahyuni Setiawan and Teni Andriani Dewi
78.	Factor that Drives Organic Food Purchase in Indonesia: SOBC Framework799
	Andi Rachman Putra and Rifelly Dewi Astuti
79.	Analysis Talent Management Public Service Agency (Lembaga Manajemen Aset Negara).815
	Henny W Napitupulu, Mone Stepanus
80.	The Optimization of Campus Website in Knowledge Management System825
	Nana Darna, Iwan Setiawan, Ade Risma

81.	. Virtual Tourism: Virtual Reality as Reference Sustainable Tourism831	
	Aflit Nuryulia Praswati, Dina Nur Yahya, Helmia Khalifah Sina	
82.	The Leadership In Indonesia: Students' Perception840	
	Nana Darna, Mukhtar Abdul Kader, Wiwin Setianingsing, Wahyu Wahyudin, Destia Isro Mirajanti	
83.	Analysis Of The Role Original Local Government Revenue On Economic Growth Of Garut Regency: Moderating Variable Tourism851	
	Hani Siti Hanifah, Erik Kartiko, Irma Rosmayati, Imas Purnamasari	
84.	Analysis of the Effect of Population, GRDP Growth, and Unemployment on Poverty in the Ex Residency of Pati in 2017-2020	
	A.Fany Putri Agustina and B. Eni Setyowati	
85.	Accuracy Analysis Of Government Program In Poverty Reduction In Sukoharjo Bulu District 2017-2021866	
	Zainufiqh Ali Mukti and Eni Setyowati	
86.	The Importance Of Digital Product Presentation To Drive Behavioral Intention In The Context Of Digital Commerce	
	Indah Abudiman, B.BA and Dr.Nurdin Sobari	
87.	The Impact Of Covid19 On Firm Investment: Evidence From Indonesia887	
	Resmi Afifah Fadilah, Mochamad Romdhon, Winda Ningsih	
88.	Factors Influencing Executive Compensation in Indonesia	
	Dhian Wahyuni, Nur'ain Maghfira, Dinda Novarina, Banin Ufiana, Pascalina Sindi, Tio Daresta	
89.	Green Marketing Segmentation Across Emerging Economies	
	A.Diyan Fariha Rosyidah	
90.	Analysis of The Influence of Foreign Investment, Domestic Investment, Agglomeration and Labor on Economic Growth In The Province of West Java In 2018-2020910	
	A.Citta Prastyani Putri, B.Maulidyah Indira Hasmarini	
91.	Effect of e-Service Quality and Perceived Risk on Customer e-Loyalty : Mobile Apps Familiarity Moderation	
	Rut Cahaya Hutapea, T. Ezni Balqiah	
92.	Challenges and Obstacles to Implementing Gender Mainstreaming Policies in Building Gender Equality	
	A. Mayangsari Wilandini and B. Budi. W. Soetjipto	
93.	Analysis Of Factors Affecting Economic Growth In Lampung Province 1999-2020947	
	A.Dia Mekar Sari and B.Eni Setyowati	
94.	Exploring Indonesian Consumers' Attention Toward Online Food Delivery Service Usage During COVID-19 Pandemic: A Topic Modeling Approach. 951	
	T. Nugroho and A. Hananto	

95.	Generation-Z Behavior: Social Media Marketing vs Brand Image963
	R.Nurhasan, T.Hermina and H.Fauziah
96.	The Effect of Good Corporate Governance Characteristics on Company Financial Performance (Study on Mining Companies listed on IDX 2015-2020)973
	Faiz Muhammad, Viverita
97.	Does Educating Customers Increase Loyalty Toward Digital Banks? 984
	Jefry Hartanto Kurniawan and Triana Hadiprawoto, PhD
98.	The Effect Of Financial Literacy, Financial Inclusion, And Financial Behaviour On Investment Decision Of WRAP Entrepreneurship Students
	Hanna Syaghofa and Aldilla Iradianty
99.	The Effect of Platform Characteristics, Reward Recognition, and Customization on Customer Loyalty Intention of MSMEs Culinary Products in Food Delivery Applications 1023
	Agung Dwi Saputra, Gita Gayatri
100	The implementation of The Decoy Effect Marketing Strategy of PT Telkomsel on Purchase Decisions in Garut1037
	Wufron, D.A.Kurniawan, R.Nurhasan and W.Susilawati
101	Impact Analysis of Government Debt Issuance on Corporate Debt in Emerging Countries from 2010 to 2019
	Christian Jonathan Hadipraja, S.E. and Arief Wibisono Lubis, PhD.
102	Optimalization of Digital Marketing Channels and Online Sales Channels To Increase MSME's Brand Exposure1061
	Taufiq Rachman Hidayat and Yeshika Alversia
103	The Effect of Family Ownership On Tax Aggressiveness With Political Connections As A Moderation1075
	Siti Rahma Siregar and Dahlia Sari
104	.The Effect of Korean Celebrity Endorsers and Online Marketplace Brand Congruence on Indonesian Consumers' Purchase Intention
	Stefan Adrian Sitepu and Gita Gayatri
105	The Effect of User Generated Content and Fear of Missing Out Towards Indonesian Mobile Gacha Gamers' Purchase Intention
	Dimitri Ismandana Utama Putera, Daniel Tumpal Hamonangan Aruan
106	.Causality Analysis between Economic Growth and Labor Absorption in Bali Province 2002- 20211112
	Siswo Baskoro and Didit Purnomo
107	.Implementation of Digital Marketing Strategies in Vertex Studio1122
	Jordi Anggada Putra

	Implementation Of Admin Recruitment, Admin Sops, And Optimizing The Use Of Instagram As One Of The Customer Acquisition Efforts At Nurma Catering Smes After The Pandemic
-	Tessa Viennie Setiawan
	Improvement In Operational Cost Efficiency And Increasing Net Profit In Duck Egg Farming MSME Business: Business Coaching Of Duck Egg Farming Business1149
I	Bayu Ari Sadewo
	The Effect of Good Corporate Governance and Ownership Structure on The Profitability of Companies Listed in The Jakarta Islamic Index1156
ı	Dr. Ir. Nora Amelda Rizal, M.SAE, M.M, and Azmi Syakir Aprianto
111.	Analysis of Intellectual Capital Disclosure on the Kompas 100 Index in Indonesia 1163
,	Vaya Juliana Dillak, Syifa Denali Kairinnisa and Siska P Yudowati
	Analysis the Effect of Macroeconomics on Equity Mutual Funds Performance in Indonesia During the Covid-19 Pandemic1174
,	A.Thanthowie Jauharie, B. Eko Rizkianto
	Determinants of Capital Adequacy Ratio Before and During The Covid-19 Pandemic: Evience From Asean Banking Sector1184
ı	Mamat Rohimat and Viverita
114.	Model Of Msmes Behavior In Using Chatbot Technology: Indonesia's Perspective1196
ı	Diah Aryani, Sabrina O. Sihombing, Shine Pintor Siolemba Patiro, Maklon Felipus Killa
115.	Factors Affecting Employment in the Tourism Sector: A Case Study from West Java Province
9	Siti Aisyah and Salma Audiena Alfaizah
	Improvements of the layout of retail Store And Warehouse Facilities At SMEs In Pot Selling Shop1217
ı	Muhammad Arifin and Sisdjiatmo
	Estimating The Effect of Investment, Money Supply, and Interest Rates on Economic Growth in Indonesia in 2010-20201225
(Cindi Prasestesia and Salma Audiena Alfaizah
118.	Marketing Plan Implementation in SME
,	Yordi Hikmawan, Fandis Ekyawan
119.	Factors Affecting Continuance Intention to Reuse Telemedicine Apps1238
ı	Elizabeth Stefani Sitohang
120.	Investigating the Effect of Brand's Social Media on Consumer Purchase Intention1256
,	Yanet Kemala Putri, Daniel Tumpal Hamonangan Aruan

121	.In Search of Leadership Competency Model for Millennials in Energy Sector: A Literature Review1266
	Bently N. Tobing, Jann H. Tjakraatmadja, Donald C. Lantu, Henndy Ginting
122	Pull Strategy Concept Implementation On MSME's Social Media And E-commerce Digital Marketing For Sales Improvement1282
	Jongkey Mulia and Yeshika Alversia
123	.The Analysis of Labor Absorption in the Industry Sector n Central Java Province 2015-2019
	S. Distika Safara, F. Sitti Retno
124	Analysis of Urban Waste Collection System Planning at Zeri Waste Management Company in Jadetabek Using Shortest Route Method
	Kennand Jonathan Layman, Ratih Dyah Kusumastuti
125	Penetration of Fish Meals via Food Delivery Applications: The Influence on the Intention to Cook Fish at Home
	Amalia. E. Maulana, Cecilia, E. Indriastuti, Deva, P. Setiawan
126	The Role of Social Capital as Mediator of Financial Literacy and Financial Inclusion on Productive Age in Purwakarta Regency
	Haura Dyna, Astrie Krisnawati
127	Analysis of the quality of Service Mobile Application Tukang Sayur.co1346
	H. Rismanto, W. Susilawati, D. Aditama, and Wufron
128	Poverty Factors in Grobogan Regency 2010-2020 Period
	Agus Purnomo
129	E-Government and Corruption Indonesian Government Studies
	Dimas Bayu Putrantio, and Maulidyah Indira Hasmarini

RUNDOWN OF SCBTII 2022 (ONLINE CONFERENCE) Wednesday, July 27th, 2022

Time (GMT +7)	Activities	Person in Charge
08.00 - 09.00	Open Registration and Protocol Preparation	Floor Manager 1: Tarandika Tantra, MM
09.00 - 09.10	Greetings	MC: Mediany Kriseka Putri, MAB
09.10 – 09.20	Indonesia Raya & Mars Telkom University	Host and Co-Host Floor Manager 2: Sri Rahayu, M.Ak.
09.20 - 09.30	Opening Remarks from Chairwoman	Yuhana Astuti, Ph.D
09.30 – 09.40	Opening Speeches and Opening Ceremonial	Rector of Telkom University: Prof. Adiwijaya
09.40 – 09.45	Greeting and Announcing Keynote Speaker's CV	MC: Mediany Kriseka Putri, MAB
09.45 – 10.05	Keynote Speech	Loto Srinaita Ginting (Special Advisor on Finance and SME Development, Ministry of State-Owned Enterprises of Republic of Indonesia)
10.05 – 10.10	Greeting from Dean of Faculty of Economics & Business Telkom University	Dr. Ratri Wahyuningtyas
10.10 - 10.15	Photo Session	MC: Mediany Kriseka Putri, MAB
		Logistic, Publication, Documentation Division
10.15 – 10.25	Opening Plenary Session and	MC: Mediany Kriseka Putri, MAB
	Announcing the Moderator	Moderator: Heppy Millanyani, Ph.D
10.25 - 10.45		Speaker 1: Prof. Hussain Rammal (The University of Adelaide, Australia)
10.45 – 11.05	1 st Panel Discussion of Invited Speakers	Speaker 2: Dr. Tan Cheng Ling (Universiti Sains Malaysia, Malaysia)
11.05 – 11.25		Speaker 3: Dr. Andry Alamsyah (Telkom University, Indonesia)
11.25 – 11.55	1st Panel Discussion (Q&A)	Moderator & Invited Speakers
	Certificate of appreciation and	Dr. Ratri Wahyuningtyas
11.55 – 12.05	photo session for Speakers & Moderator	Logistic, Publication, Documentation Division
12.05 - 12.15	Closing	MC: Mediany Kriseka Putri, MAB
12.15 – 13.00	Lunch Break	-
	Parallel Session Sch	nedule
13.00 – 15.30	Presentations of Parallel Session	Call for Paper & Program Division
	d of Parallel Session (Participants	
15.30 - 15.40	MC Open The 2 nd Plenary Session	MC: Mediany Kriseka Putri, MAB

Sustainable Collaboration in Business, Information and Innovation $13^{\text{th}}\,2022$

		Moderator: Dr. Fetty Poerwitasary
15.40 - 16.00		Speaker 4: Prof. Hitoshi Mitomo
	2 nd Panel Discussion of Invited	(Waseda University, Japan)
16.00 - 16.20	Speakers	Speaker 5: Dr. Krishnadas Nanath
		(Middlesex University, Dubai)
16.20 - 16.40	2 nd Panel Discussion (Q&A)	Moderator & Invited Speakers
16.40 - 16.50	Certificate of Appreciation and	
	Photo Session for Speakers &	MC: Mediany Kriseka Putri, MAB & Dr.
	Moderator	Ratri Wahyuningtyas
16.50 - 17.00	Closing speech from Dean	
17.00 - 17.15	Announcement of Best Papers &	MC: Mediany Kriseka Putri, MAB
	Closing	

Performance Improvement Of Outsourced Government Employees Through Organizational Commitment And Organizational Citizenship Behavior (Ocbs)

Abstract

This article addresses the low performance of outsourced employees at the Department of Population Control, Family Planning, Women's Empowerment and Child Protection (PPKBP3A) in Ciamis Regency because the targets set in the government's performance have not been achieved. The employee is allegedly due to the absence of organizational commitment and Organizational Citizenship Behavior (OCB) of employees in meeting work targets and objectives. The aim is to understand and analyze the relationship between organizational commitment and OCB on the performance of outsourced employees at the PPKBP3A Office, Ciamis Regency. The method used is descriptive, where the analysis uses path analysis by lisrel including coefficient of determination, and correlation. The result is that there is a positive and significant relationship between OCB and OC variables on employee performance. where the results of path analysis lisrel structure equation is performance = 0.454 OC + 0.506 OCB + 0.292 e, where R2 is equal to 0.708. Outsourced employees need government treatment in an effort to increase organizational commitment and OCB so that their performance increases. Thus, it is necessary to take a series of simultaneous actions in educating outsourced employees starting from before being accepted as an employee, after being accepted and evaluating performance. This article aims to broaden the point of view of the research object that differs between permanent and outsourced employees in the field study of human resource management—another contribution for the government in implementing employee outsourcing.

Keywords—Organizational commitment; organizational citizenship behaviors; employee performance; outsourcing employees; non-government employees

I. INTRODUCTION

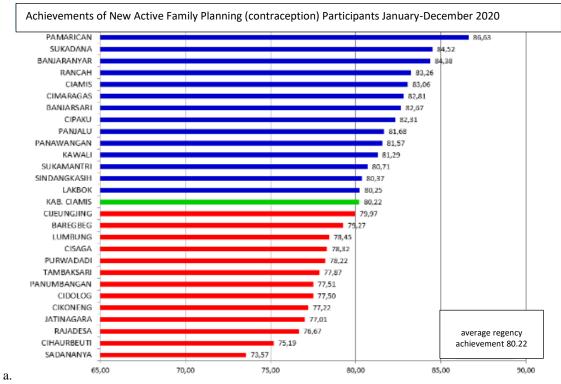
The success of an organization is strongly influenced by the performance of individual employees individually and collectively, which impacts its society. Therefore, every organization always tries to improve employee performance to achieve its goals through continuous improvement efforts (Luu, 2019; Nahrisah & Imelda, 2019; Pio & Tampi, 2018). However, this process does not just stop there; the classic thing in organizations is that performance targets that are not following the organization's wishes are still a problem always faced in an organization. In particular, the organization must know the factors that influence employee performance to meet the elements of causality by deduction and induction (Graham, 1991; Hanh Tran & Choi, 2019; Vipraprastha et al., 2018; Yohana, 2017). In addition, of course, in the perspective of innovative work behavior, it can be a decision for managers in terms of employee suitability, motivation, and innovative work behavior, especially in autonomous motivation (Saether, 2019).

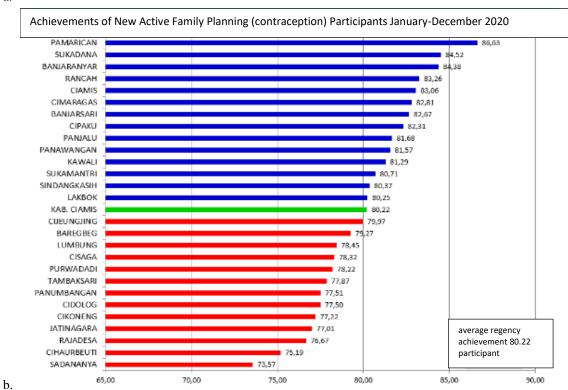
Several researchers have found that factors affect employee performance in carrying out their duties (Pio & Tampi, 2018; Ribeiro et al., 2018); it can be sourced from individual and organizational environmental factors (Griep & Vantilborgh, 2018). Organizations can improve and maximize employee performance when employees have an exemplary organizational commitment and Organizational Citizenship Behavior (OCB) in carrying out their work (Khan et al., 2020). The development of an attitude of commitment and OCB is undoubtedly essential to encourage the company's growth. On the other hand, high performance comes from organizational commitment and OCB, which provides a strong bond between employees and the organization to carry out their obligations properly according to their roles and positions. This bond is in the form of social citizenship, which is formed due to social transactions and interactions between the company and its employees (Lin et al., 2010; Vipraprastha et al., 2018).

Employees as human resources in an organization are not only required to be able to carry out their duties properly. When an employee joins an organization, it is expected that the employee will have loyalty and concern for the organization's future and is always ready to support the organization in achieving its goals (Luu, 2019). One of the efforts to achieve organizational goals is to have employees committed to the organization. Organizational commitment is needed as an indicator of employee performance in an organization in building loyalty (Podsakoff et al., 2009). Organizational commitment has the meaning of loyalty and involves a dynamic relationship and the desire of employees to make a meaningful contribution to the organization (Pristiwati, 2018). We can conclude that the higher the commitment, the higher a person's tendency to be directed to actions following

employee performance. The existence of a burden will make employees actively support all organizational activities. Therefore organizations need to pay more attention to the presence of their employees so that organizational commitment to the organization is also high. (Hutagalung et al., 2020).

Organizational commitment and OCB within employees are two aspects that organizations highly expect to improve organizational performance. Companies that can encourage their employees always to be obedient to the values and rules in the workplace, helpful behavior, and maintain good relations with coworkers. Companies will be able to provide more significant opportunities to improve the competence of their employees, which will have an impact on work results. And the achievement of organizational goals (Jufrizen et al., 2020; Mahayasa, 2018). However, not all research focuses on outsourcing to district governments, especially those that specifically address reproductive health and control of prosperous and underprivileged families. Non-civil servant officers at the Office of Population Control, Family Planning, Women's Empowerment, and Child Protection (PPKBP3A) in Ciamis Regency are interesting to study because they have no organizational commitment, OCB. They are not permanent employees who have a long future and career path to work in a company organization, but the company also has an assessment of the performance and achievements of these employees. Outsourcing performance assessment at the PPKBP3A Office in Ciamis Regency is based on the Regulation of the Head of the National Population and Family Planning Agency Number: 87/Per/G3/2014, namely: [1] the achievement of the estimated demand for new Family Planning participants; [2] increased prevalence of contraception rate; [3] fostering active family planning participants; [4] increasing family resilience and empowerment programs through group development activities for under-five families, youth family development, elderly family development, and efforts to increase prosperous families.





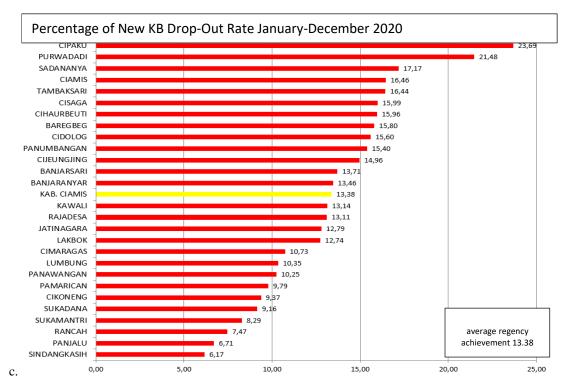


Fig 1. The performance achievements of the PPKBP3A office from January to December 2020 can be seen from: a. achievement of new family planning participants; b. achievement of active family planning participants; c. KB dropout rate percentage (Source: Dinas KB Kabupaten Ciamis, 2021)

The performance of outsourcing employees at the PPKBP3A Office in Ciamis Regency has not been optimal. Namely: the agency's performance target has not been achieved. The achievement of family planning participants and active family planning participants must be above 100%, and the use of contraception that has dropped out (mean termination) is less than 10%. Figure 1 shows that half of the sub-districts in the Ciamis Regency have not yet reached the target set. In addition, many of the achievements achieved by outsourcing employees in sub-districts are below 100.62% of the district average. Some of these districts are:

Sukadana was 98.77%, Banjarsari 98.47%, Cikoneng 97.41%, Pamarican 97.43%, Sadananya 90.98%, Cijeunjing 95.26%, Rajadesa 93.67%, Cimaragas 92.93%, Tambaksari 89.27%, Cidolog 83.46%, Banjaranyar 79.54%, and Panjalu 78.70%. In achieving new family planning participants, outsourcing performance is still, on average, 80.22%, and almost half of the sub-districts handled by outsourcing employees are still below 80%. In addition, the dropout rate for family planning participants is still high from the target of less than 10%. Still, the average Ciamis District is 13.46%, and almost all sub-districts handled by outsourcing do not reach less than 10%. The low achievement caused disappointment for the government agency because its outsourcing performance affected the government's performance.

The situation shows that the development of active family planning participants is still not optimal. This non-optimality causes a gap. Namely, outsourcing employees are considered temporary employees. Still, they have better abilities and motivation to get good performance to extend employee tenure to benefit the organization. On the other hand, the performance target set by the PPKBP3A Office in Ciamis Regency cannot be achieved, while there are fewer government employees to be able to work in the field in each sub-district. In this case, there are still no disciplined employees; there are not present without prior notification to supervisors. The employees often never helped other employees with tasks other than their respective main tasks. Employees at work are still waiting for orders from superiors, which are less than optimal. Employees' contribution in anticipating problems that occur in the organization and the lack of employee initiative in carrying out their duties.

This study aimed to improve the performance of outsourced employees at the PKBBP3A Ciamis Regency through organizational commitment and OCB. Therefore, the analysis was carried out using the stages of the influence between employee performance and organizational commitment, the impact between employee performance and OCB, and the impact between employee performance and organizational commitment and OCB.

Several researchers have found that there is a positive influence between performance on organizational commitment (Darmawan, 2021; Giyanti, 2020; Nurul Indika, 2020; Saputri et al., 2021), the effect of performance with OCB (Basalamah & Saleh, 2020; Kholifah, 2014; Pratama, 2020; Sompie et al., 2022; Sukandar, 2019), and the effect of performance on organizational commitment and OCB (Farid et al., 2019; Motowidlo, 2000; Nahrisah & Imelda, 2019; Purwantoro, 2019). However, all research by scholars has been carried out on the object of companies, institutions, or organizations where the focus is on permanent employees; this research focuses on outsourcing employees who have duties as field officers who guide the community in implementing Family Planning achievement indicators at the district level. This research is significant for contributing to the field study of organizational management and human resources on the side of outsourcing workers or non-employees of the district government. Furthermore, this research also contributes to managing human resources at the outsourcing of the Family Planning Office in districts/cities in Indonesia, which also faces the same problem as part of problem solving and human resource management policies.

II. LITERATURE REVIEW

Organizational commitment can be interpreted as shown by employees to fulfill organizational goals and objectives by implementing the organization's values with a high sense of belonging and wanting to continue to serve. Organizational commitment can be affiliated with the organization individually and collectively (Luu, 2019; Nahrisah & Imelda, 2019; Pio & Tampi, 2018). That is not transactional work in terms of wages and employment but reflects building social relationships that continue to psychological comfort (Darmawan, 2021; Nurul Indika, 2020; Saputri et al., 2021). Organizational commitment can be considered the level of employee dedication to the organization where he works, the willingness to work on behalf of the organization's interests, and the possibility of maintaining its membership (Helastika & Izzati, 2019; Qurbani & Solihin, 2021). Commitment is considered a person's power over actions related to one or more goals. In another opinion, commitment is the power to bind an individual to a movement relevant to one or more purposes (Gombe & Danladi, 2019; Wei & Tai, 2010). Finally, engagement is an attitude that reflects employee loyalty to the organization and is an ongoing process in which the participants in the organization express their concerns about the organization, its success, and well-being (Luthans, 2011). There are four general behavioral indicators of organizational commitment (Kaswan, 2011), namely: [1] willingness to help colleagues complete administrative tasks; [2] unifying the activities and priorities that are owned to achieve the goals of the larger organization; [3] understand the organization's need to achieve larger organizational goals.

The performance of employees mainly determines the success of various agency activities. The better the performance of the agency's employees, the better the performance of the company/institution. The term performance comes from the term job performance or actual performance. The quality and quantity of work employees perform when they perform their duties following their assigned responsibilities. In other words, performance is prime what employees do or don't do in carrying out their work (Priansa, 2018). The coefficient of psychological ability consists of IQ (intelligence quotient) and potential abilities called actual abilities (knowledge + ability). In addition, motivational factors are formed by employee attitudes in dealing with work situations. The mental attitude itself is a state of mind that encourages employees to do their best at work. Therefore, the mental attitude of employees needs to be prepared mentally (mentally, physically, intentional, and situationally ready). In short, employees must be mentally and physically prepared, understand the main goals and work objectives, and take advantage of the work context (Podsakoff et al., 2009; Purwantoro, 2019; Ribeiro et al., 2018).

OCB is an individual contribution that goes beyond the requirements of a role in the workplace. This OCB contains various actions that help others voluntarily assign additional responsibilities and comply with workplace rules and procedures. This behavior shows the added value of employees, which is a form of prosocial behavior. In short, it encourages positive, constructive, and meaningful social conduct (Titisari, 2014). Another opinion is As an additional role behavior of employees, the most fundamental difference is in compensation. This behavior is usually not rewarded. Individual behavior is not summed up in rewards. There is no additional incentive for employees acting in particular roles (Kurniawan & Alimudin, 2015). Based on the above definition, it can be concluded that OCB is organizational behavior for employees who work beyond the demands of the role (extrarole) outside the job description, which is voluntary and is a personal choice, has a concern for helping colleagues, obeys administrative regulations, tolerates situations that less than ideal, avoid conflicts with coworkers, and play an active role in contributing to the interests of the organization.

OCB has dimensions: [1] altruism, namely the behavior of employees helping coworkers who are having difficulties in the situation at hand regarding tasks in the organization and other people's problems. This dimension refers to giving help which is not an obligation he bears; [2] conscientiousness, showing behavior led by trying to exceed what the company expects. Voluntary behavior that is not an employee's obligation or duty. This dimension reaches far beyond the call of duty; [3] sportsmanship, namely conduct that tolerates less than ideal conditions without raising objections. Someone who has a high level of sportsmanship will increase a positive climate among employees; employees will be more polite and cooperate with others to create a more pleasant work environment; [4] Courtesy, maintain good relations with coworkers to avoid interpersonal problems. A person who has this dimension is a person who values and cares for others; and [5] civic virtue, showing behavior that indicates responsibility in organizational life (following changes in the organization, taking the initiative to recommend how can improve operations or managerial procedures and protecting corporate resources). This dimension refers to the responsibility that the organization gives to a person to improve the quality of the field of work occupied.

The cause of the non-optimal performance of outsourcing employees is the low organizational commitment due to the quiet sense of fairness and employee job satisfaction due to the high workload and inappropriate benefits. In addition, work security is not guaranteed because outsourcing employees can be laid off. Furthermore, some employees do not understand the Family Development and Family Planning program due to a lack of training (Herlina, 2014), lack of employee involvement (Mardiyanti et al., 2019; Yanti et al., 2018), and a crisis of trust within the organization. In addition to organizational commitment, the low level of OCB owned by outsourcing employees is also the cause of the non-optimal performance of the PPKBP3A Office in Ciamis Regency. In this case, there are still employees who are not disciplined, and there are employees who are not present without prior notification to superiors, there are employees who have never helped other employees with tasks other than their respective main tasks, employees at work are still waiting for orders from superiors, less than optimal. Employees' contribution in anticipating problems that occur in the organization and the lack of employee initiative in carrying out their duties.

Another critical factor that can increase productivity and affect performance in a company is behavior that leads to positive things or known as OCB (Mahayasa, 2018; Vipraprastha et al., 2018). Organizations generally believe that to achieve excellence, they must strive for the highest individual performance because, basically, individual performance affects the performance of a team or workgroup and ultimately affects the performance of the organization as a whole (Asih & Dewi, 2017). Therefore, the behavior that is demanded by organizations today is not only in-role behavior but also extra-role behavior. Extra-role behavior is critical because it provides better benefits to support its sustainability. Extra-role behavior is behavior at work that is not contained in the employee's formal job description but is highly appreciated if displayed by the employee because it increases the effectiveness and viability of the organization (Farida, 2021; Hidayati, 2019). This extra-role behavior is also known as Organizational Citizenship Behavior (OCB). OCB is a term used to identify employee behavior. OCB is a form of behavior that is an individual choice and initiative, not related to the organization's formal reward system but, in aggregate, increases organizational effectiveness. This means that this behavior is not included in the employee's job requirements or job description, so it will not be punished if it is not displayed (Srimulyani et al., 2016).

OCB is related to the manifestation of an employee as a social being (Webb, 2018). Of course, he must have good social capital in an environment. The most important is trust (Syarifudin & Ishak, 2020). OCB is a form of voluntary activity from organizational members that support managerial functions. The OCB will be low because of the accumulation of several employees who incite other employees with attitudes usually expressed in actions that show selflessness and concern for others. Employees who have OCB will control their behavior to choose the best behavior for the organization's benefit (Husniati & Pangestuti, 2018; Podsakoff et al., 2009). Successful organizations need workers who are willing to do work beyond what the organization expects. Therefore, OCB behavior in employees deserves special attention and appreciation so that employees are encouraged to do OCB. These behaviors include helping coworkers, obeying workplace rules and procedures, and volunteering for extra tasks (Pristiwati, 2018; Saputri et al., 2021). Thus the variables we chose are depicted in Figure 2.

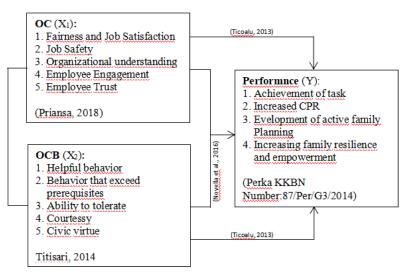


Fig 2. Research Framework

Based on the framework, the research hypotheses that we suggest are:

H1: OC is suspected of partially correlation employee performance.

H2: OCB is suspected of having a partial correlation on employee performance.

H3: OCB and OC are suspected to correlation employee performance simultaneously.

III. RESEARCH METHODOLOGY

The research location is the Office of Population Control, Family Planning, Women's Empowerment and Child Protection, Ciamis Regency, located at Jalan Jendral Ahmad Yani, No. 38 Ciamis District. The research schedule that the author uses is for eight months, starting from November 2020 to August 2021. The total population in this study is all outsourced employees in the PPKBP3A Office of Ciamis Regency, with as many as 116 employees. This study simplifies the population, namely the number of outsourced 116 employees, by calculating the sample size using the Slovin technique. The number of sampling are 54 people from all the total outsourcing employees. This study uses a quantitative descriptive approach according to the research problem has two qualitative and quantitative points of view.

Data collection is a systematic and standard procedure to obtain the required data, and data collection can be carried out in various natural settings (Arifin, 2020; Sugiyono, 2017). The data collection activities used in this study are: [1] Literature research is carried out by searching scientific journals, books, data collection, government documents, and reports which will then compile as supporting data; [2] Field search, which was carried out utilizing observation and obtaining perception data using the instrument on the questionnaire. The questionnaire results will be in the form of numbers, statistical analysis tables, and research descriptions and conclusions. This questionnaire contains statements that contain the variables X and Y. The assessment of the questionnaire uses a numerical rating from a weighted value of one to five. Where do not agree (1); disagree (2); hesitant (3); consent (4); strongly agree (5). [3] interviews were conducted by collecting data by asking for an explanation directly from the parties concerned. Collecting data using a questionnaire, namely by asking or making a list of questions addressed to respondents that logically relate to the research problem. Data analysis uses path analysis from Lisrel 8.70 software to facilitate the analysis process. We chose the path analysis to answer the hypothesis and explained its causality through correlation and regression testing through the direct path. The model used is path analysismultiple regression. We decided this because the sampling was less than 100, in addition to knowing the correlation between two exogenous variables, X₁, X₂, and one endogenous variable, Y, without intervening variables. The variables in this study include OC (X₁) yaitu fairness and job satisfaction, job safety, organizational understanding, employee engagement, employee trust (Priansa, 2018). Untuk OCB (X₂) variabel yang digunakan meliputi helpful behavior, behavior that exceed prerequisites, ability to tolerate, courtessy, and civic virtue (Titisari, 2014). Variabel Performance (Y) adalah schievement of task, increased CPR, evelopment of active

family Planning, and increasing family resilience and empowerment (Perka KKBN Number:87/Per/G3/2014). Adapun rumus yang digunakan untuk path analysis model regresi berganda adalah:

$$Y = \rho y x_1 + \rho y x_2 + \varepsilon \tag{1}$$

Dimana:

 ρ = regression coefficient

Y = performance

X1 = OC

X2 = OCB

 \mathcal{E} = standard error

The direct effect of X_1 on Y was; H_o : $X_1Y=0$ (There is no significant effect of OC on performance); H_a : $X_1Y\neq 0$ (There is a significant effect of OC on performance). Criteria: a) H_o is rejected, or H_a is accepted if the significance is < 0.05; H_o is received, or H_a is rejected if the significance is > 0.05. The direct effect of X_2 on Y was; H_o : $X_2Y=0$ (There is no significant effect of OCB on performance); H_a : $X_2Y\neq 0$ (There is a significant effect of OCB on performance). Criteria: a) H_o is rejected, or H_a is accepted if the significance is < 0.05; H_o is received, or H_a is rejected if the significance is > 0.05.

Secara simultan causalitasnya adalah The direct effect of X_1 , X_2 on Y was; H_o : $X_1X_2Y = 0$ (There is no significant effect of OC and OCB on performance); H_a : $X_1X_2Y \neq 0$ (There is a significant effect of OC and OCB on performance). Criteria: a) H_o is rejected, or H_a is accepted if the significance is < 0.05; H_o is received, or H_a is rejected if the significance is > 0.05.

IV. RESULT / FINDING

A. The effect of organizational commitment on performance

This analysis is used to predict changes in the weight of certain variables when other variables change (see Appendix 1). The findings in the correlation coefficient test of organizational commitment (X_1) on employee performance (Y) found that the correlation coefficient test above can be seen that the correlation coefficient between organizational commitment variables and the implementation of outsourced employees at the PKBP3A Office in Ciamis Regency is 0.454, the number meaning a positive correlation between the variables of organizational commitment and employee performance with the correlation coefficient in the interval 0.400 – 0.599. The correlation coefficient means between commitment and employee performance has a midle internship. The result (r) is also positive. The correlation value obtained from Performance on OC is positive, it means that the higher the Performance, the stronger the influence on OC. From the correlation results obtained a number of 0.454 with a probability value (sig) = 0.000 (0.000 <0.05). Because sig < 0.05 then Ho is rejected and Ha is accepted. This means that there is a positive and significant relationship between the Performance variable and OC. Showing the relationship between organizational commitment and employee performance has a positive relationship, where the novelty is that if organizational commitment increases, employee performance also increases.

C. Effect of OCB on employee performance

Conducted this analysis to see the effect of OCB on the performance of outsourced employees at the PPKBP3A Office in Ciamis Regency (see Figure 2). In the calculation of the correlation coefficient test above, it can be seen that the correlation coefficient between the variable commitment to OCB and the performance of outsourcing employees at the PPKBP3A District Office. Ciamis is 0.506, which means a positive correlation between organizational commitment variables and employee performance with the correlation coefficient in the interval 0.800 – 1,000, so the correlation coefficient between OCB and employee performance has a midle relationship.

From the analysis results above, the value of r is also positive, meaning that the relationship between OCB and employee performance has a positive relationship. The correlation value obtained from Performance on OCB is positive, it means that the higher the Performance, the stronger the influence on OCB. From the correlation results obtained a number of 0.506 with a probability value (sig) = 0.000 (0.000 < 0.05). Because sig < 0.05 then

Ho is rejected and Ha is accepted. This means that there is a positive and significant relationship between the Performance variable and OCB.

C. The effect of organizational commitment and OCB on employee performance

Simultaneously analysis was used to determine the relationship between organizational commitment variables (X_1) and Organizational Citizenship Behavior (X_2) together on employee performance (Y) on outsourcing employees at the PKBBP3A Office, Ciamis Regency, through the data generated in Appendix 3. Furthermore, in regression analysis, multiple variables are used to predict the value of the dependent variable (Y) if the independent variables are at least two or more. A multiple linear regression test was used to causalities determine the degree or strength of the relationship between variables X_1 and X_2 with Y. Based on path analysis Lisrel results, it can see that the equation is Performance = 0.454 OC + 0.506 OCB + 0,292 e. The equation means that if OC increases by 1, the value of performance will increase by 0.454, and if an increase in OCB increases by (1), the value of Y will increase by 0.506. If OC and OCB = 0 or do not change then the value of Y = 0.292.

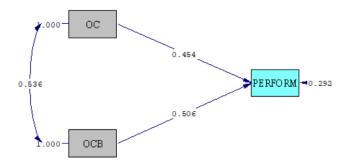


Fig 3. Path Analysis Results

Tabel 1. Covarian Results of OC, PCB to Performance

	Performance	OC	OCB
Performance	1.000		
OC	0.725	1.000	
OCB	0.749	0.536	1.000

Tabel 2. Correlation Matrix of Independent Variables

	OC	OCB
OC	1.000	
	(0.198)	
	5.050	
OCB	0.536	1.000
	(0.159)	(0.198)
	3.375	5.050

The correlation value obtained from the performance of OCB and OC is positive, it means that the stronger the performance, the higher the effect on OCB and OC. From the correlation results obtained numbers of 0.454 and 0.506 with a probability value (sig) = 0.000 (0.000 < 0.05). Because sig < 0.05 then Ho is rejected and Ha is accepted. This means that there is a positive and significant relationship between OCB and OC variables on employee performance. From the results above, the value of r is also positive 0.708, which means that the relationship between organizational commitment and OCB on employee performance has a positive relationship. This means that if organizational commitment and OCB increase, employee performance will also increase.

V. DISCUSSION

6. Organizational commitment affects employee performance.

The organizational commitment to outsourcing employees at the P2KBP3A Office in Ciamis Regency is in positif results. The correlation test results show that organizational commitment has a relationship with employee performance of 0.454. That means a positive correlation between organizational commitment variables and employee performance variables with a correlation coefficient between the interval 0.400-0.599. Therefore, it can be seen that the correlation coefficient between organizational commitment variables and employee performance has a moderate relationship.

Correlation illustrates that if organizational commitment is appropriately implemented, the performance of outsourcing employees at the P2KBP3A Office in Ciamis Regency will increase. The results of this study are in line with Priansa's (2016) opinion that organizational commitment is essential because employees who have a solid obligation to the organization will display their best performance and are productive in carrying out their work. Therefore, a strong organizational commitment to employees will affect the performance exhibited by employees.

As an outsourced employee of the Ciamis Regency P2KBP3A Office, the Field Extension Officer can be said to have moderate organizational commitment. Based on the research results on respondents, we can see that this is because there are indicators of organizational commitment that are still low, namely indicators of job security and justice and job satisfaction. However, other indicators include having a good understanding of the organization, high employee involvement, and high trust in the organization. Thus, if the organizational commitment is exemplary, it will support employee performance.

Based on this, can conclude that the results of this study support the hypothesis that there is an influence between organizational commitment on employee performance. In theory, the relationship between the two variables, namely organizational commitment to employee performance, is acceptable. Association means that the higher the managerial responsibility of the employee, the employee's performance will increase. In other words, there is evidence that organizational commitment is one of the factors that affect employee performance.

7. OCB affects employee performance

OCB affects the results. The findings show that the OCB of outsourced employees at the P2KBP3A Office of Ciamis Regency is included in the high category. The correlation test results show that OCB has a relationship with employee performance of 0.506, the number means a positive correlation between the OCB variable and the employee performance variable with the correlation coefficient between the interval 0.800-1,000, so the number means that the correlation coefficient between the OCB variable and employee performance has a strong relationship. Therefore, based on the results of the hypothesis test, the variable that the hypothesis is accepted. Thus, OCB has a positive effect on employee performance. Furthermore, we can illustrate that if OCB is adequately implemented, the outsourcing of the P2KBP3A Office in the Ciamis Regency will increase.

The results of this study are in line with the opinion that the facts show that organizations with employees who have good OCB will have better performance than other organizations (Basalamah & Saleh, 2020; Giyanti, 2020; Nurul Indika, 2020). OCB is a unique aspect of individual activity in performance. Organizations will succeed if employees are not only doing their main tasks (Farid et al., 2019; Pio & Tampi, 2018; Ribeiro et al., 2018) but are also willing to do extra tasks, such as being willing to cooperate, help, give advice, actively participate, provide additional services to service users, and are eager to use their working time effectively (Hanh Tran & Choi, 2019; Yohana, 2017). Prosocial behavior or extra actions beyond the defined role description in the organization or company are referred to as OCB. Successful organizations need employees who will do more than just their formal duties and are willing to deliver performance that exceeds expectations. Organizations want employees to be ready to perform tasks that are not listed in their job descriptions (Kholifah, 2014; Sukandar, 2019).

Based on the explanation above, we can conclude that the results of this study support the hypothesis that there is an influence between OCB on employee performance. In theory, the relationship between the two variables, namely OCB on employee performance, is acceptable. Therefore, we can mean that the higher the OCB owned by the employee, the employee's performance will increase. In other words, there is evidence that OCB is one of the factors that affect employee performance.

8. Organizational commitment and OCB affect an employee.

Based on the analysis findings, organizational commitment and OCB of outsourcing employees at the P2KBP3A Office of Ciamis Regency are included in the high category. Furthermore, the results of the calculation of multiple correlation analysis show that the relationship between organizational commitment and OCB has a connection with employee performance sructured Performance = 0.454 OC + 0.506 OCB + 0.292 e. The number means a positive correlation between the OCB variable and the employee performance variable, with a correlation coefficient between 0.800-1,000 intervals. Therefore, We can see that the correlation coefficient between organizational commitment variables and OCB with employee performance has a good relationship.

Therefore, based on the results of the hypothesis test, we can conclude can see that the hypothesis is accepted. Thus, organizational commitment and OCB have a positive and significant effect on employee performance. The result illustrates that if organizational commitment and OCB are appropriately implemented, the performance of employees on outsourcing employees at the P2KBP3A Office in Ciamis Regency will increase. The positive value result is in line with the opinion of Kashmir (2016), which states that the factors that influence the achievement of performance are ability, expertise, knowledge, work design, personality, work motivation, leadership, leadership style, organizational culture, job satisfaction, work environment, loyalty and commitment (Kasmir, 2016).

The results of the research that the author did complement and strengthen the results of research conducted by researchers Novelia et al. (2013), which tested the effect of commitment and OCB on performance (Study on Nursing Personnel at the Regional General Hospital dr. Soegiri Lamongan) with research results showing that simultaneously organizational commitment and OCB have a positive and significant effect on employee performance (Novelia et al., 2016). Based on the discussion above, we can conclude that the results of this study support the hypothesis that there is an influence between organizational commitment and OCB on employee performance. In theory, the relationship between the three variables, namely organizational commitment and OCB on employee performance, is accepted. The better the organizational commitment and OCB, the employee's performance will increase. In other words, there is also evidence that organizational commitment and OCB are factors that affect employee performance.

VI. CONCLUSION AND RECOMMENDATION

Based on the findings and results, can understand that performance on OC is positive and significant, it means that the higher the Performance, the stronger the influence on OC. The correlation test results show that organizational commitment and employee performance have a moderate level of relationship, and the results of the coefficient of determination have a positive influence as well. Based on the results of hypothesis testing, it is known that the hypothesis is accepted.

OCB on outsourced employees of the Ciamis Regency P2KBP3A Service is included in the Very High category. Based on the results of the analysis, it can be concluded that there is a positive and significant relationship between the Performance variable and OCB, it is known that the hypothesis is accepted. Thus, OCB has a positive and significant effect on employee performance, meaning that if OCB is high, employee performance will increase.

The performance of outsourced employees at the P2KBP3A Office in Ciamis Regency is included in the high category. Based on the results of the path analysis, it can be concluded that there is a positive and significant relationship between OCB and OC variables on employee performance. Likewise, based on the hypothesis test results, it is known that the hypothesis is accepted. Thus, organizational commitment and OCB have a positive and significant effect on employee performance. The result means that employee performance will increase if organizational commitment and OCB are high.

Based on the conclusions and results of research regarding the effect of organizational commitment and OCB on outsourcing employees at the P2KBP3A Office of Ciamis Regency, suggestions for the same corporate management policy as managing to outsource in government are based on respondents' responses to organizational commitment. Can See that the job security indicator has the highest score. Low. Organizations should pay more attention to employees, especially on work security, so that employees feel safe and comfortable being part of the organization to increase work productivity. In addition, the organization must also try to maintain and improve the abilities and skills of employees so that they can complete tasks well, and employees who excel need to be appreciated.

Based on the respondent's response to OCB, that is an indicator of sportsmanship, namely behavior that tolerates less than ideal conditions in the organization without raising objections. The test means that the organization must pay more attention to the situation and requirements in the field. Because this dimension of sportsmanship goes well, employees will perform various tasks that far exceed the organization's expectations and can face all conditions and challenges in the field to improve performance achievements. Based on respondents' responses regarding employee performance, it is known that the initiative indicator gets the lowest score. It is hoped that the organization will always provide guidance, routine training, and evaluation aimed at creating employees who have creative and innovative ideas to improve the achievement of the Family Development and Family Planning program following the expected targets.

ACKNOWLEDGMENT

This research was funded by the Faculty of Economics for the Fiscal Year 2020/2021 collaborative research involving students. Thanks to the Dean of the Faculty of Economics for research of the financing and publications and the Management Study Program, who has provided support and assistance so that this research is better and can be published.

REFERENCES

- Arifin, Z. (2020). Metodelogi Penelitian Pendidikan. Jurnal Al-Hikmah Wa Kanan, 1(1), 1-74.
- Asih, G. Y., & Dewi, R. (2017). Komitmen Karyawan Ditinjau dari Seld Efficacy dan Persepsi Dukungan Organisasi di CV. Wahyu jaya Semarang. *Jurnal Dinamika Sosial Budaya*, 19(1), 35. https://doi.org/10.26623/jdsb.v19i1.684
- Basalamah, S., & Saleh, A. (2020). Pengaruh Kepemimpinan dan Kedisiplinan Terhadap Kinerja Pegawai dengan Komitmen Organisasi sebagai Variabel Interventing pada Kanwil Direktorat Jenderal Perbendaharaan Provinsi Sulawesi Selatan. *Jurnal Stieamkop*, 3(1).
- Darmawan, A. (2021). Pengaruh Efikasi Diri, Karakteristik Pekerjaan Dan Perilaku Kewargaan Organisasi Terhadap Kinerja Karyawan: Studi Pada Karyawan Java Heritage Hotel Purwokerto. *Derivatif: Jurnal Manajemen*, 15(2), 342–353.
- Farid, T., Iqbal, S., Ma, J., Castro-González, S., Khattak, A., & Khan, M. K. (2019). Employees' perceptions of CSR, work engagement, and organizational citizenship behavior: The mediating effects of organizational justice. *International Journal of Environmental Research and Public Health*, 16(10). https://doi.org/10.3390/ijerph16101731
- Farida, F. A. (2021). Pengaruh pengembangan karier terhadap organizational citizenship behavior dengan peran mediasi employee engagement. *SENMEA: Seminar Nasional Manajemen, Ekonomi Dan Akuntasi Fakultas Ekonomi Dan Bisnis UNP Kediri PENGARUH*, 601–609.
- Giyanti, D. (2020). Pengaruh Servant Leadership Dan Komitmen Organisasi Terhadap Peningkatan Kinerja (Studi Kasus Pada Pegawai Di Kelurahan Pekayon Jaya, Kec. Bekasi Selatan, Kota Bekasi). *Jurnal Inovasi Penelitian*, 2(8), 2451–2452.
- Gombe, S. Y., & Danladi, T. O. (2019). Factors Responsible for Organizational Commitment of Lecturers in Nigerian Institutions of Higher Education. *Gambe Technical Education Journal*, *12*(1), 70–83.
- Graham, J. W. (1991). An essay on organizational citizenship behavior. *Employee Responsibilities and Rights Journal*, 4(4), 249–270. https://doi.org/10.1007/BF01385031
- Griep, Y., & Vantilborgh, T. (2018). Reciprocal effects of psychological contract breach on counterproductive and organizational citizenship behaviors: The role of time. *Journal of Vocational Behavior*, 104(April 2017), 141–153. https://doi.org/10.1016/j.jvb.2017.10.013
- Hanh Tran, T. B., & Choi, S. B. (2019). Effects of inclusive leadership on organizational citizenship behavior: The mediating roles of organizational justice and learning culture. *Journal of Pacific Rim Psychology*, 13(2010). https://doi.org/10.1017/prp.2019.10
- Helastika, O. D., & Izzati, U. A. (2019). Hubungan antara Kualitas Kehidupan Kerja dengan Komitmen Organisasi Pada Karyawan Bidang Operasi PT "X." *Jurnal Penelitian Psikolog*, 6(3), 1–8.
- Herlina, E. (2014). Pendidikan dan Pelatihan dalam Meningkatkan Model Kerjasama Usaha Menengah Kecil dan

- Mikro Dengan Usaha Besar di Kecamatan Cikoneng Kabupaten Ciamis. Ekonologi, 1(April), 71–81.
- Hidayati, N. N. (2019). Pengaruh Budaya Organisasi terhadap Kinerja karyawan dengan Komitmen Organisasi sebagai Variabel Intervening pada PT. Citra Perdana Kendedes (Vol. 45, Issue 45). Universitas Muhamadiyah Malang.
- Husniati, R., & Pangestuti, D. C. (2018). Organizational citizenship behavior (OCB) pada pegawai UPN "Veteran" Jakarta. *Jurnal Bakti Masyarakat Indonesia*, 1(1), 234–242.
- Hutagalung, D., Asbari, M., Fayzhall, M., Ariyanto, E., Agistiawati, E., Sudiyono, R. N., Waruwu, H., Goestjahjanti, F. S., Winanti, & Yuwono, T. (2020). Peran Religiusitas, Kepemimpinan Transformasional, Kepuasan Kerja dan Mediasi Organizational Citizenship Behavior terhadap Kinerja Guru. *EduPsyCouns: Journal of Education, Psychology and Counseling*, 2(1), 311–326. https://ummaspul.e-journal.id/Edupsycouns/article/view/483
- Jufrizen, J., Farisi, S., Azhar, M. E., & Daulay, R. (2020). Model Empiris Organizational Citizenship Behavior Dan Kinerja Dosen Perguruan Tinggi Swasta Di Medan. *EKUITAS (Jurnal Ekonomi Dan Keuangan)*, 4(2), 145–165. https://doi.org/10.24034/j25485024.y2020.v4.i2.4159
- Kasmir. (2016). Manajemen Sumber Daya Manusia (Teori dan Praktik). In *PT. Raja Grafindo Persada* (Issue 2014).
- Kaswan. (2011). Pelatihan dan Pengembangan Untuk Meningkatkan Kinerja SDM. In *Alfabeta* (Issue June). Alfabeta.
- Khan, M. A., Ismail, F. B., Hussain, A., & Alghazali, B. (2020). The Interplay of Leadership Styles, Innovative Work Behavior, Organizational Culture, and Organizational Citizenship Behavior. *SAGE Open*, 10(1), 215824401989826. https://doi.org/10.1177/2158244019898264
- Kholifah, S. (2014). Peranan Organizational Citizenship Behavior (OCB) dalam Meningkatkan Kinerja Karyawan di Universitas Muhamadiyah Jember. *SOSAIN: Jurnal Sosial Dan Sains*, 1(9), 1082–1091.
- Kurniawan, H., & Alimudin, A. (2015). Pengaruh Kepuasan Kerja, Motivasi Kerja Dan Kedisiplinan Terhadap Kinerja Karyawan Pt. Garam (Persero). 1(2).
- Lin, C. P., Lyau, N. M., Tsai, Y. H., Chen, W. Y., & Chiu, C. K. (2010). Modeling corporate citizenship and its relationship with organizational citizenship behaviors. *Journal of Business Ethics*, 95(3), 357–372. https://doi.org/10.1007/s10551-010-0364-x
- Luthans, F. (2011). Organizational Behavior An Evidence-Based Approach. In B. Gordon (Ed.), *Hospital Administration* (12th editi). The McGraw-Hill Companies, Inc. https://doi.org/10.5005/jp/books/10358_23
- Luu, T. T. (2019). Building employees' organizational citizenship behavior for the environment: The role of environmentally-specific servant leadership and a moderated mediation mechanism. *International Journal of Contemporary Hospitality Management*, 31(1), 406–426. https://doi.org/10.1108/IJCHM-07-2017-0425
- Mahayasa, I. G. A. (2018). Pengaruh Kepuasan Kerja Dan Budaya Organisasi Terhadap Komitmen Organisasional Dan Organizational Citizenship Behavior Perawat. *Jurnal Manajemen, Strategi Bisnis Dan Kewirausahaan*, 73–86.
- Mardiyanti, D., Mulyatini, N., & Herlina, E. (2019). Pengaruh Penilaian Prestasi Kerja Terhadap Motivasi Kerja Pegawai. *Business Management And Entrepreneurship Journal*, 1(September), 1–17.
- Motowidlo, S. J. (2000). Some Basic Issues Related to Contextual Performance and Organizational Citizenship Behavior in Human Resource Management. *Human Resource Management Review*, 10(1), 115–126. https://doi.org/10.1016/S1053-4822(99)00042-X
- Nahrisah, E., & Imelda, S. (2019). Dimensi Organizational citizenship behaviour dalam kinerja organisasi. *Ilmiah Kohesi*, 3(3), 40–51.
- Novelia, M., Swasto, B., & Ruhana, I. (2016). PENGARUH KOMITMEN DAN ORGANIZATIONAL CITIZENSHIP BEHAVIOR (OCB) TERHADAP KINERJA (Studi Pada Tenaga Keperawatan Rumah Sakit Umum Daerah dr. Soegiri Lamongan). *Jurnal Administrasi Bisnis (JAB)*, 38(2), 71–78.
- Nurul Indika, S. A. (2020). Pengaruh komitment organisasi dan organizational citizenship beharvior (OCB)

- terhadap kinerja karyawan (studi kasus pada karyawan PT Ladava Multi Logistics Jakarta). *Jurnal Bisnis Terapan*, 2(2), 128–130.
- Pio, R. J., & Tampi, J. R. E. (2018). The influence of spiritual leadership on quality of work life, job satisfaction and organizational citizenship behavior. *International Journal of Law and Management*, 60(2), 757–767. https://doi.org/10.1108/IJLMA-03-2017-0028
- Podsakoff, N. P., Whiting, S. W., Podsakoff, P. M., & Blume, B. D. (2009). Individual- and Organizational-Level Consequences of Organizational Citizenship Behaviors: A Meta-Analysis. *Journal of Applied Psychology*, 94(1), 122–141. https://doi.org/10.1037/a0013079
- Pratama, ferina nadya. (2020). Pengaruh Kecerdasan Emosional Dan Komitmen Organisasi Terhadap Organizational Citizenship Behavior (Ocb) Dalammeningkatkan Kinerja Tenaga Kesehatan Puskesmas Se-Kabupaten Gresik. In *Skripsi*.
- Priansa, D. J. (2018). Perencanaan & Pengembangan SDM. In Alfabeta (Vol. 44, Issue 8).
- Pristiwati, M. (2018). Pengaruh Komitmen Organisasional dan Organizational Citizenship Behavior terhadap Kinerja Karyawan (Studi Pada Karyawan PT PLN (Persero) Area Sidoarjo). In *Skripsi Universitas Brawijaya* (Vol. 61, Issue 4). Universitas Brawijaya.
- Purwantoro. (2019). Pengaruh Kecerdasan Emosional, Komitmen Organisasional dan Organizational Citizenship Behavior terhadap Kinerja. *Jurnal Ilmiah Manajemen Dan Bisnis*, 1(2), 12–17.
- Qurbani, D., & Solihin, D. (2021). Peningkatan Komitmen Organisasi melalui Penguatan Efikasi Diri dan Kualitas Kehidupan Kerja. *Jurnal Bisnis Dan Manajemen*, 8(2), 223–232. https://doi.org/10.26905/jbm.v8i2.5797
- Ribeiro, N., Duarte, A. P., & Filipe, R. (2018). How authentic leadership promotes individual performance. International Journal of Productivity and Performance Management, 67(9), 1585–1607. https://doi.org/10.1108/IJPPM-11-2017-0318
- Saether, E. A. (2019). Motivational antecedents to high-tech R&D employees' innovative work behavior: Self-determined motivation, person-organization fit, organization support of creativity, and pay justice. *The Journal of High Technology Management Research*, 30(2), 100350. https://doi.org/10.1016/j.hitech.2019.100350
- Saputri, B., Hidayati, N., & Millanigtyas, R. (2021). Pengaruh Organizational Citizenship Behavior, Kepuasan Kerja Dan Komitmen Organisasi Terhadap Kinerja Karyawan (Studi Pada PT. Telkom Kepanjen). *Jurnal Riset Manajemen*, 10(6), 122–133. www.fe.unisma.ac.id
- Sompie, T. J., Tewal, B., & Palandeng, I. D. (2022). The Influence of Education, Training and Organizational Citizenship Behavior (OCB) On the Performance of State Civil Apparatus in Kotamobagu City Government. *European Journal of Innovation in Nonfirmal Education (EJINE)*, 2(3), 9–23.
- Srimulyani, V. A., Rustiyangsih, S., & Kurniawati, D. (2016). Dampak Integrative Leadership dan Employee Engagement terhadap Perilaku Extra-Role. *Jurnal Manajemen Teknologi*, 15(1), 36–50. https://doi.org/10.12695/jmt.2016.15.1.3
- Sugiyono. (2017). Metoda Penelirian Kuantitatif, Kualitatif dan R&D. In *Alfabeta*. Alfabta. https://books.google.co.id/books?id=D9_YDwAAQBAJ&pg=PA369&lpg=PA369&dq=Prawirohardjo,+S arwono.+2010.+Buku+Acuan+Nasional+Pelayanan+Kesehatan++Maternal+dan+Neonatal.+Jakarta+:+PT +Bina+Pustaka+Sarwono+Prawirohardjo.&source=bl&ots=riWNmMFyEq&sig=ACfU3U0HyN3I
- Sukandar, D. D. A. (2019). Pengaruh Komitmen Organisasional Dan Organizational Citizenship Behavior (OCB) Terhadap Kinerja Karyawan Di Pt Buana Citra ... [Sekolah Tinggi Ilmu Ekonomi STAN-Indonesia Mandiri]. https://repository.mercubuana.ac.id/49771/
- Syarifudin, D., & Ishak, R. F. (2020). The Importance of Rural Social Productive Space to Increase the Social Capital of Agribusiness Community in Agropolitan Area. *Jurnal Wilayah Dan Lingkungan*, 8(April), 67–83. https://doi.org/10.14710/jwl.8.1.67-83.
- Titisari, P. (2014). The Role of Organizational Citizenship Behaviour (OCB) in Improving Employee Performance. Mitra Wacana media.