

ABSTRAK

Ai Damayanti. 2026. “Strategi Kepemimpinan Kepala Sekolah dalam Memotivasi Guru Mengintegrasikan Teknologi Informasi dan Komunikasi (TIK) dalam Pembelajaran (Studi kasus di SMP Negeri se-Kecamatan Manonjaya Kabupaten Tasikmalaya)”.

Penelitian ini dilatarbelakangi oleh belum optimalnya strategi kepemimpinan kepala sekolah dalam memotivasi guru mengintegrasikan Teknologi Informasi dan Komunikasi (TIK) dalam pembelajaran. Penelitian bertujuan menganalisis formulasi, implementasi, dan dampak strategi kepemimpinan kepala sekolah dalam mendukung integrasi TIK. Penelitian menggunakan metode kualitatif dengan teknik observasi, wawancara, dan dokumentasi, sedangkan analisis data dilakukan melalui reduksi data, penyajian data, dan penarikan kesimpulan menurut Miles dan Huberman. Hasil penelitian menunjukkan bahwa strategi kepemimpinan dilaksanakan melalui perumusan visi dan program sekolah, pelatihan, workshop, pendampingan, penyediaan sarana digital, supervisi, serta evaluasi berkelanjutan. Strategi tersebut mampu meningkatkan motivasi, kompetensi, dan konsistensi guru dalam mengintegrasikan TIK sehingga mendukung terwujudnya pembelajaran yang lebih berkualitas dan adaptif terhadap perkembangan teknologi. Kebaruan (*novelty*) penelitian ini terletak pada perumusan model strategi kepemimpinan kepala sekolah yang terintegrasi dalam memotivasi guru mengimplementasikan Teknologi Informasi dan Komunikasi (TIK) pada pembelajaran.

Kata Kunci : *Strategi, Kepemimpinan Kepala Sekolah, Memotivasi Guru, Teknologi Informasi dan Komunikasi (TIK), Pembelajaran*

ABSTRACT

Ai Damayanti. 2026. "Principal Leadership Strategies in Motivating Teachers to Integrate Information and Communication Technology (ICT) in Learning (A Case Study of Public Junior High Schools in Manonjaya District, Tasikmalaya Regency)".

This research is motivated by the suboptimal leadership strategies of school principals in motivating teachers to integrate Information and Communication Technology (ICT) in learning. The research aims to analyze the formulation, implementation, and impact of school principal leadership strategies in supporting ICT integration. The research used qualitative methods with observation, interview, and documentation techniques, while data analysis was carried out through data reduction, data presentation, and drawing conclusions according to Miles and Huberman. The results show that leadership strategies are implemented through the formulation of school vision and programs, training, workshops, mentoring, provision of digital facilities, supervision, and continuous evaluation. These strategies are able to increase teacher motivation, competence, and consistency in integrating ICT, thereby supporting the realization of higher quality learning that is adaptive to technological developments. The novelty of this research lies in the formulation of an integrated model of principal leadership strategies in motivating teachers to implement Information and Communication Technology (ICT) in learning.

Keywords: Strategy, Principal Leadership, Motivating Teachers, Information and Communication Technology (ICT), Learning.