

ABSTRAK

Tesis ini berjudul **“Peran Manajemen Kepala Sekolah dalam Membangun Budaya Positif untuk Meningkatkan Karakter dan Motivasi Belajar Siswa (Studi Kasus di SDN 2 Gardujaya Kabupaten Ciamis)”** Oleh Endra Runawan, NIM. 2125250048 Pembimbing I: Dr. H. Enas, S.E., M.M. Pembimbing II: Dr. Drs. Asep Budi Tauhid, S.H., M.H., M.Pd. Tesis Program Studi Magister Administrasi Pendidikan, Fakultas Keguruan dan Ilmu Pendidikan, Universitas Galuh Ciamis. Penelitian ini dilatarbelakangi oleh belum optimalnya pelaksanaan budaya positif di SDN 2 Gardujaya Kabupaten Ciamis yang terlihat dari masih adanya siswa yang belum konsisten menunjukkan sikap disiplin, tanggung jawab, kejujuran, serta motivasi belajar yang bervariasi. Oleh karena itu, diperlukan peran manajemen kepala sekolah yang efektif dalam membangun budaya positif untuk meningkatkan karakter dan motivasi belajar siswa. Penelitian ini bertujuan untuk mengetahui dan menganalisis: (1) peran manajemen kepala sekolah dalam membangun budaya positif, (2) dampak pelaksanaan budaya positif terhadap karakter siswa, (3) dampak pelaksanaan budaya positif terhadap motivasi belajar siswa, dan (4) Berbagai upaya yang dilakukan dalam meningkatkan karakter dan motivasi belajar siswa di SDN 2 Gardujaya Kabupaten Ciamis. Penelitian ini menggunakan pendekatan kualitatif dengan metode studi kasus. Teknik pengumpulan data dilakukan melalui observasi, wawancara, dan dokumentasi. Subjek penelitian terdiri atas kepala sekolah, guru, dan siswa SDN 2 Gardujaya Kabupaten Ciamis. Teknik analisis data dilakukan melalui reduksi data, penyajian data, dan penarikan kesimpulan, sedangkan keabsahan data dilakukan melalui triangulasi sumber dan teknik. Hasil penelitian menunjukkan bahwa: (1) peran manajemen kepala sekolah dalam membangun budaya positif telah dilaksanakan melalui fungsi perencanaan, pengorganisasian, pelaksanaan, pengawasan, evaluasi, dan tindak lanjut program budaya positif secara sistematis dan berkelanjutan; (2) pelaksanaan budaya positif memberikan dampak positif terhadap pembentukan karakter siswa, terutama karakter religius, disiplin, tanggung jawab, jujur, peduli sosial, dan kerja keras; serta (3) budaya positif juga berdampak positif terhadap motivasi belajar siswa, yang terlihat dari meningkatnya ketekunan belajar, keuletan menghadapi kesulitan, kemandirian belajar, konsistensi usaha belajar, dan minat siswa dalam mencari serta memecahkan masalah pembelajaran. Keberhasilan budaya positif didukung oleh keteladanan guru, pembiasaan yang konsisten, lingkungan sekolah yang kondusif, serta kerja sama antara sekolah dan orang tua siswa. Berdasarkan hasil penelitian, dapat disimpulkan bahwa peran manajemen kepala sekolah dalam membangun budaya positif memiliki kontribusi yang signifikan terhadap peningkatan karakter dan motivasi belajar siswa di SDN 2 Gardujaya Kabupaten Ciamis. Oleh karena itu, budaya positif perlu terus dikembangkan secara berkelanjutan melalui keterlibatan seluruh warga sekolah dan dukungan lingkungan keluarga.

Kata Kunci:

Manajemen Kepala Sekolah, Budaya Positif, Karakter Siswa, Motivasi Belajar.

ABSTRACT

This thesis is titled “The Role of Principal Management in Building a Positive Culture to Improve Students’ Character and Learning Motivation (A Case Study at SDN 2 Gardujaya, Ciamis Regency)” by Endra Runawan, Student ID Number 2125250048. Supervisor I: Dr. H. Enas, S.E., M.M. Supervisor II: Dr. Drs. Asep Budi Tauhid, S.H., M.H., M.Pd Thesis of the Master’s Program in Educational Administration, Faculty of Teacher Training and Education, Universitas Galuh. This research was motivated by the fact that the implementation of a positive school culture at SDN 2 Gardujaya, Ciamis Regency, had not been fully optimized, as indicated by students who were still inconsistent in demonstrating discipline, responsibility, honesty, and varied learning motivation. Therefore, effective principal management is needed in building a positive culture to improve students’ character and learning motivation. This study aimed to identify and analyze: (1) the role of principal management in building a positive culture, (2) the impact of implementing a positive culture on students’ character, (3) the impact of the implementation of a positive school culture on students’ learning motivation; and (4) the various efforts undertaken to enhance students’ character and learning motivation at SDN 2 Gardujaya, Ciamis Regency. This research employed a qualitative approach using a case study method. Data collection techniques included observation, interviews, and documentation. The research subjects consisted of the principal, teachers, and students of SDN 2 Gardujaya, Ciamis Regency. Data analysis techniques involved data reduction, data presentation, and conclusion drawing, while data validity was ensured through source and technique triangulation. The results of the study showed that: (1) the role of principal management in building a positive culture had been implemented through the functions of planning, organizing, implementation, supervision, evaluation, and follow-up of positive culture programs in a systematic and sustainable manner; (2) the implementation of a positive culture had a positive impact on students’ character development, especially in terms of religiosity, discipline, responsibility, honesty, social care, and hard work; and (3) a positive culture also had a positive impact on students’ learning motivation, as reflected in increased perseverance in learning, resilience in facing learning difficulties, independent learning, consistency in learning efforts, and students’ interest in seeking and solving learning problems. The success of the positive culture was supported by teachers’ role modeling, consistent habituation, a conducive school environment, and cooperation between the school and students’ parents. Based on the research findings, it can be concluded that the role of principal management in building a positive culture has a significant contribution to improving students’ character and learning motivation at SDN 2 Gardujaya, Ciamis Regency. Therefore, a positive culture needs to be continuously developed through the involvement of all school members and support from the family environment.

Keywords:

Principal Management, Positive Culture, Student Character, Learning Motivation.