

ABSTRAK

Dede Ita Puspitasari. 2026. “Optimalisasi Program Gerakan Literasi Sekolah Dalam Meningkatkan Mutu Pendidikan (Studi Kasus pada SMPN 5 Kota Tasikmalaya)”.

Penelitian ini dilatarbelakangi oleh belum optimalnya implementasi Program Gerakan Literasi Sekolah (GLS) dalam meningkatkan mutu pendidikan di SMPN 5 Kota Tasikmalaya, yang ditandai dengan rendahnya kemampuan analisis siswa, minat baca yang masih rendah, serta belum optimalnya pemanfaatan fasilitas literasi. Penelitian ini bertujuan untuk mengetahui: 1) perencanaan Program GLS; 2) pelaksanaan Program GLS; 3) evaluasi Program GLS; 4) faktor pendukung dan penghambat optimalisasi Program GLS; serta 5) model pengembangan Program GLS dalam meningkatkan mutu pendidikan. Penelitian menggunakan metode deskriptif dengan pendekatan kualitatif. Data dikumpulkan melalui observasi, wawancara, dan dokumentasi, kemudian dianalisis menggunakan reduksi data, penyajian data, dan penarikan kesimpulan. Informan penelitian terdiri atas 6 orang, yaitu pengawas, kepala sekolah, dan guru SMPN 5 Kota Tasikmalaya. Hasil penelitian menunjukkan bahwa: 1) perencanaan Program GLS dilakukan secara sistematis melalui analisis kebutuhan, penetapan tujuan, penyusunan program, dan penyediaan sumber daya pendukung; 2) pelaksanaan Program GLS berjalan cukup baik melalui pembiasaan membaca, integrasi literasi dalam pembelajaran, serta pemanfaatan sarana literasi sehingga mendukung kemampuan literasi, berpikir kritis, dan pembentukan karakter siswa; 3) evaluasi dilakukan melalui monitoring, penilaian ketercapaian program, dan tindak lanjut sebagai dasar perbaikan; 4) optimalisasi Program GLS didukung oleh komitmen kepala sekolah, guru, fasilitas, dan partisipasi siswa, namun masih terkendala rendahnya minat baca, keterbatasan bahan bacaan, dan belum konsistennya pelaksanaan kegiatan; serta 5) model pengembangan dilakukan melalui inovasi program, penguatan kolaborasi antar pemangku kepentingan, dan pengembangan berkelanjutan agar Program GLS semakin efektif dalam meningkatkan mutu pendidikan.

Kata Kunci: *Gerakan Literasi Sekolah, Mutu Pendidikan, Literasi, Pengembangan Program.*

ABSTRACT

Dede Ita Puspitasari. 2026. "Optimizing the School Literacy Movement Program to Improve Educational Quality (Case Study at SMPN 5, Tasikmalaya City)".

This research is motivated by the suboptimal implementation of the School Literacy Movement (GLS) Program to improve educational quality at SMPN 5, Tasikmalaya City. This is characterized by low student analytical skills, low reading interest, and suboptimal utilization of literacy facilities. This study aims to determine: 1) GLS Program planning; 2) GLS Program implementation; 3) GLS Program evaluation; 4) supporting and inhibiting factors for GLS Program optimization; and 5) the GLS Program development model for improving educational quality. The study used a descriptive method with a qualitative approach. Data were collected through observation, interviews, and documentation, then analyzed using data reduction, data presentation, and conclusion drawing. The research informants consisted of six individuals: supervisors, principals, and teachers at SMPN 5, Tasikmalaya City. The research results indicate that: 1) the GLS Program planning was carried out systematically through needs analysis, goal setting, program development, and provision of supporting resources; 2) the GLS Program implementation was quite successful through the promotion of reading habits, integration of literacy into learning, and utilization of literacy resources to support literacy skills, critical thinking, and character development in students; 3) evaluation was conducted through monitoring, assessment of program achievement, and follow-up as a basis for improvement; 4) optimization of the GLS Program was supported by the commitment of the principal, teachers, facilities, and student participation, but was still hampered by low reading interest, limited reading materials, and inconsistent implementation of activities; and 5) the development model was implemented through program innovation, strengthening collaboration between stakeholders, and continuous development to ensure the GLS Program's effectiveness in improving the quality of education.

Keywords: *School Literacy Movement, Education Quality, Literacy, Program Development.*