

ABSTRAK

NURHIDAYAT, 2026. Hubungan Antara Persepsi Petani Dengan Motivasi Petani Dalam Usahatani Padi Organik Pada Kelompok Mekar IV Di Desa Cijulang Kecamatan Cihaurbeuti Kabupaten Ciamis. **IVAN SAYID NURAHMAN dan SAEPUK AZIZ**

Tanaman padi (*Oryza sativa L.*) merupakan salah satu komoditas pangan strategis yang memiliki peranan penting dalam memenuhi kebutuhan pangan masyarakat Indonesia. Penerapan usahatani padi organik menjadi salah satu upaya untuk mewujudkan sistem pertanian berkelanjutan melalui pengurangan penggunaan bahan kimia sintetis serta menjaga kelestarian lingkungan. Keberhasilan penerapan usahatani padi organik tidak hanya ditentukan oleh aspek teknis budidaya, tetapi juga dipengaruhi oleh persepsi dan motivasi petani sebagai pelaku utama kegiatan usahatani. Penelitian ini bertujuan untuk mengetahui persepsi petani terhadap usahatani padi organik, mengetahui motivasi petani dalam melakukan usahatani padi organik, serta menganalisis hubungan antara persepsi petani dengan motivasi petani dalam usahatani padi organik pada Kelompok Mekar IV di Desa Cijulang Kecamatan Cihaurbeuti Kabupaten Ciamis. Metode penelitian yang digunakan adalah studi kasus dengan pendekatan deskriptif kuantitatif. Penentuan responden dilakukan secara sensus terhadap seluruh anggota Kelompok Mekar IV sebanyak 33 petani. Data diperoleh melalui observasi, wawancara, dan kuesioner. Analisis data menggunakan Skala Likert dan analisis *Korelasi Rank Spearman*. Hasil penelitian menunjukkan bahwa persepsi petani terhadap usahatani padi organik berada pada kategori tinggi dengan nilai tingkat capaian sebesar 76,55 persen. Motivasi petani dalam melakukan usahatani padi organik juga berada pada kategori tinggi dengan nilai tingkat capaian sebesar 78,10 persen. Hasil analisis *Korelasi Rank Spearman* menunjukkan nilai koefisien korelasi sebesar 0,987 dengan nilai signifikansi $0,000 < 0,05$, yang berarti terdapat hubungan positif dan signifikan dengan tingkat hubungan sangat kuat antara persepsi petani dengan motivasi petani dalam usahatani padi organik. Semakin baik persepsi petani terhadap usahatani padi organik, maka semakin tinggi motivasi petani untuk mempertahankan dan mengembangkan usahatani padi organik secara berkelanjutan.

Tanaman padi

Kata Kunci: Persepsi Petani, Motivasi Petani, Padi Organik, *Korelasi Rank Spearman*.

ABSTRACT

NURHIDAYAT, 2026. *The Relationship Between Farmers' Perceptions and Farmers' Motivation in Organic Rice Farming at Mekar IV Farmer Group in Cijulang Village, Cihaurbeuti District, Ciamis Regency.* Supervised by **IVAN SAYID NURAHMAN** and **SAEPUL AZIZ**.

Rice (*Oryza sativa* L.) is one of the strategic food commodities that plays an important role in fulfilling the food needs of Indonesian society. The implementation of organic rice farming is one of the efforts to achieve a sustainable agricultural system by reducing the use of synthetic chemical inputs and preserving environmental sustainability. The success of organic rice farming is not only determined by technical cultivation aspects but is also influenced by farmers' perceptions and motivation as the main actors in farming activities. This study aims to determine farmers' perceptions of organic rice farming, identify farmers' motivation in conducting organic rice farming, and analyze the relationship between farmers' perceptions and farmers' motivation in organic rice farming at Mekar IV Farmer Group in Cijulang Village, Cihaurbeuti District, Ciamis Regency. The research method used was a case study with a quantitative descriptive approach. The respondents were determined using a census method involving all 33 members of the Mekar IV Farmer Group. Data were collected through observation, interviews, and questionnaires. The data were analyzed using a Likert Scale and Spearman Rank Correlation analysis. The results showed that farmers' perceptions of organic rice farming were categorized as high, with an achievement level of 76.55 percent. Farmers' motivation in conducting organic rice farming was also categorized as high, with an achievement level of 78.10 percent. The Spearman Rank Correlation analysis showed a correlation coefficient value of 0.987 with a significance value of $0.000 < 0.05$, indicating a positive and significant relationship with a very strong correlation level between farmers' perceptions and farmers' motivation in organic rice farming. This means that the better the farmers' perceptions of organic rice farming, the higher their motivation to maintain and develop organic rice farming sustainably.

Keywords: *Farmers' Perception, Farmers' Motivation, Organic Rice, Spearman Rank Correlation.*