

ABSTRACT

LILIS SUSANTI, 2026. *Preservation of the Sedekah Pasarean Cultural Tradition by the Village Government of Gegempalan, Cikoneng District, Ciamis Regency.*

This study aims to describe and analyze the cultural preservation of Sedekah Pasarean by the Gegempalan Village Government, Cikoneng District, Ciamis Regency. The research method used is descriptive qualitative with data collection techniques through interviews, observation, and documentation. The research informants consisted of 5 people including the Village Head, Village Secretary, Head of Service Section, Administrator of Gandawangi Kusumah Association, and Community Leader. Data analysis used Koentjaraningrat's cultural manifestation theory which includes three dimensions: idea system, patterned activity system, and material artifacts. The results show that the cultural preservation of Sedekah Pasarean has been carried out quite well through the involvement of the village government and the community. In the idea dimension, the village government has recognized Sedekah Pasarean as a cultural identity of the village, integrated it into the Village Government Work Plan (RKPDDes), and conducted socialization to the community. However, there is no specific Village Regulation (Perdes) for preservation and the village vision and mission have not explicitly included this program. In the activity dimension, preservation is manifested through planning, implementation, and evaluation activities involving various community elements with the principle of mutual cooperation, although still constrained by budget limitations and coordination. In the artifact dimension, the village government maintains cultural objects, documents activities, and inventories cultural assets, although management still needs improvement. The conclusion of this study is that the cultural preservation of Sedekah Pasarean by the Gegempalan Village Government has shown good commitment, but still requires regulatory strengthening, budget optimization, increased socialization to the younger generation, and improved documentation and inventory of cultural objects to ensure the sustainability of the tradition more optimally.

Keywords: *Cultural Preservation, Sedekah Pasarean, Village Government, Local Tradition*